
Planning Directors/Planning Advisory Committee

MEETING AGENDA

Thursday, January 22, 2015, 9:30 a.m.

Sonoma County Transportation Authority
SCTA Large Conference Room

ITEM

1. Introductions
2. Public Comment
3. Approval of the agenda – changes, additional discussion items- ACTION
4. Review Meeting Notes from October 23, 2014 – ACTION*
5. 2015 Meeting schedule
6. Round table members discussion
7. Climate Action 2020 Update- INFORMATION
8. Strategic Growth Council
 - 8.1. Affordable Housing and Sustainable Communities (AHSC) – Final Draft Guidelines – http://www.sgc.ca.gov/docs/AHSC_Proposed_Final_Guidelines.pdf – Discussion
 - 8.2. SCTA/RCPA receives authorization to start work on SHIFT grant
9. SCTA/RCPA FY 2013/2014 Annual Report – Information*
http://www.sctainfo.org/reports/Annual_Reports/2014_SCTA_RCPA_Annual_Report.pdf
10. Comprehensive Transportation Plan update-DISCUSSION
 - 10.1. Project Applications have been received
 - 10.2. Peak Democracy outreach – link to follow
11. Regional Committees –
 - 11.1. Regional Advisory Working Group <http://apps.mtc.ca.gov/events/agendaView.akt?p=2335> –on Plan Bay Area 2017 update and the ABAGs Regional Forecast
 - 11.2. Regional Model Working Group work plan*
 - 11.3. CMA Planners work plan*
12. Other Business /Next agenda
13. Adjourn

*Attachment

The next **SCTA** meeting will be held **February 9, 2015**



The next **Planning Directors/PAC** meeting will be held February 26, 2015

Copies of the full Agenda Packet are available at www.sctainfo.org. **DISABLED ACCOMMODATION:** If you have a disability that requires the agenda materials to be in an alternate format or that requires an interpreter or other person to assist you while attending this meeting, please contact SCTA at least 72 hours prior to the meeting to ensure arrangements for accommodation. **SB 343 DOCUMENTS RELATED TO OPEN SESSION AGENDAS:** Materials related to an item on this agenda submitted to the **Planning Advisory Committee** after distribution of the agenda packet are available for public inspection in the Sonoma County Transportation Authority office at 490 Mendocino Ave., Suite 206, during normal business hours. Pagers, cellular telephones and all other communication devices should be turned off during the committee meeting to avoid electrical interference with the sound recording system.

**PLANNING DIRECTORS/PLANNING ADVISORY COMMITTEE
MEETING NOTES**

Meeting Notes of October 23, 2014

Planning Advisory Committee Attendance						
Jurisdiction	May	June	July	August	September	October
Cloverdale						
Cotati						
County of Sonoma PRMD		√		√		√
Graton Tribe					√	
Healdsburg		√				
LAFCO	√				√	√
Petaluma	√			√		
Petaluma Transit						
Rohnert Park						
Santa Rosa	√	√	√		√	
Santa Rosa CityBus						
Sebastopol		√	√	√		√
SMART	√	√	√	√	√	√
Sonoma County Transit						
Sonoma						
Windsor				√		

ITEM

1. Introductions

Meeting called to order at 9:35 a.m. by Janet Spilman in Chair Lisa Kranz’s absence.

Committee Members: Mark Bramfitt, LAFCo; Linda Meckel, SMART (via teleconference); Jane Riley, Sonoma County PRMD; Kenyon Webster, City of Sebastopol.

Guests: Mark Krug, Sonoma County Community Development Commission (SCCDC); Kathleen Kane, SCCDC.

Staff: Chris Barney, Nina Donofrio, Janet Spilman, Dana Turréy.

2. Public Comment

None.

3. Approval of the agenda – changes, additional discussion items- ACTION
Approved as submitted.

4. Review Meeting Notes from September 25, 2014 – ACTION*
Approved as submitted.

5. Round table members discussion
City of Sebastopol: Kenyon Webster reported that the City Council directed staff to develop standards and procedures for parklets and intersection repair and improvements, including volunteer neighborhood-based intersection art projects (e.g., street painting in intersections).

The General Plan update is in progress. The Housing Element is on an expedited schedule, to be presented to the Planning Commission

next week, following which it will be forwarded to the State.

Sonoma County PRMD: Jane Riley announced receipt of the official letter on the draft Housing Element. She expressed issues regarding locations of breweries and distilleries.

LAFCo: Mark Bramfitt reported that activities have mainly involved working with the fire districts; consolidation of districts and formation of districts; and collecting of data with recommendations by an advisory committee for providing sustainable fire services throughout the County.

Mr. Bramfitt next announced the formation of Groundwater Management Districts under recent State legislation in order to maintain the groundwater supply, with potential metering of well water.

SMART: Linda Meckel reported that the Board of Directors met to address station area design concerns.

Planning work has been ongoing with the FTA/Larkspur extension. Staff is applying for a grant for the Larkspur extension.

Work is continuing on a Station Area Access Plan, to include parking, bicycle/pedestrian pathways, quality of sidewalks, etc., within a half-mile of the stations, in an effort to have consistent design for all stations.

6. Climate Action 2020

6.1. Update- INFORMATION

N/A

7. Sonoma County Continuum of Care 10-Year Homeless Action Plan* – presented by County of Sonoma staff- DISCUSSION

Mark Krug of the Sonoma County Community Development Commission (CDC) presented a slideshow of the Plan and explained that the Sonoma County Continuum of Care (SCCC) is a consortium of various non-profit homeless service agencies. The CDC staffs and hosts this consortium, which was formed in an effort to qualify for federal funding for homeless services.

The SCCC 10-Year Homeless Action Plan was accepted by the Board of Supervisors. There are over 4,000 homeless in Sonoma County; of these, approximately 3,300 are unsheltered. The solution addresses three components; (1) housing, (2) health, and (3) income for the homeless (earned or from public benefits).

Mr. Krug summarized data on housing, explaining that 4,128 units are needed; of these, 1,734 would be new construction. The remaining units would be conversion or rehabilitation of existing structures.

The CDC is currently recruiting for additional staff specifically to handle homelessness and affordable housing issues. An additional 5 to 7 staff is projected to be hired. He invited questions and comments from Committee members.

Mr. Krug noted that staff will be working with jurisdictions and will be contacting them for feedback and input on where new housing is to be located; it will not be in the unincorporated areas, but will be in the cities near public transportation. Also addressed will be issues such as the specific barriers faced by each jurisdiction in providing affordable housing. Vacation rentals, commercial vacancies that may be converted to residential units, how each jurisdiction is addressing homelessness in its respective housing element; financing of developments; discrimination in housing; and transportation, which is a major issue facing the homeless. Staff will be seeking jurisdiction and County financial contacts to consider the possibility of a bond issue to help fund low and extremely low income housing.

In response to Committee questions as to the reason for this increased interest in homelessness, Mr. Krug expressed the possibility that this is in response to increased direction from City Councils as the homeless rate increases. He emphasized that the goal is to end homelessness, not just manage it. An effort is being made to minimize shelters and emphasize rapid housing, taking the homeless from the streets directly to permanent housing, which would be subsidized while they get

financially stable, and thereby establish a permanent solution, not a stopgap measure (e.g. shelters) to end homelessness.

Mr. Krug also noted that staff has become increasingly aware of the need to address transportation issues for the homeless and integrate this into any planning for housing, as this is a major barrier for the homeless.

Ms. Spilman added that while SCTA staff is in the process of updating the Comprehensive Transportation Plan, they wish to include the issue of transportation and the homeless. She cited the new goal added by the Board to be addressed in the CTP, which is to “promote economic vitality.” Staff is currently developing metrics to analyze this goal.

Mr. Krug invited Ms. Spilman to attend future meetings of the SCCC to discuss this and other issues, adding that housing and transportation costs to work take up a significant ratio of income for those living and working in Sonoma County. These need to be considered in any kind of planning.

Further discussion involved the need to address the cost of housing and transportation to jobs together, as Sonoma County is one of the highest areas in country when taking both these major costs into consideration. The difficulty in “siting” and gaining community acceptance of low income housing, and to contact housing and/or finance staff in the jurisdictions was also discussed.

8. Comprehensive Transportation Plan update-DISCUSSION-ACTION

8.1. Project Application draft review

Ms. Spilman reported that the CTP is progressing; a project application has been developed and has been drafted for each project in the CTP; these are to be completed/corrected by each of the project sponsors with project information. Blank applications will also be provided, to be completed for new projects. Ms. Spilman summarized the type of information that is being requested in the application.

Three vendors have been interviewed for an online public engagement tool for the CTP. Staff will be making a decision shortly.

Ms. Spilman requested that Committee members refer any entities/agencies that may be interested and have feedback on the CTP to her.

9. Carshare application to MTC* - DISCUSSION
Dana Turréy announced the submittal of a grant application for approximately \$170,000 to MTC for implementation of a carshare program in Santa Rosa on October 17. This would include four car pods and subsidizing the program for the first two years, until its membership grows and it becomes self-sustaining. A decision on the award of the grant by MTC is anticipated in December. A feasibility study on carsharing in Sonoma County is projected to be conducted early in 2015 (the current grant is limited to Santa Rosa).

10. Legislative Updates – SB 743 – the OPR releases updates to the CEQA guidelines- INFORMATION

Chris Barney reported that the comment period for the CEQA guidelines has been extended to November 21. The OPR is proposing a VMT metric.

11. Other Business /Next agenda None.

12. Adjourn 10:33 a.m.

**SONOMA COUNTY TRANSPORTATION AUTHORITY / REGIONAL CLIMATE PROTECTION AUTHORITY
2015 PROPOSED COMMITTEE MEETING DATES**

COMMITTEE	SCTA / RCPA	TAC	CAC	TPCC	CBPAC	TTAC	PAC	RCPACC
FREQUENCY*	2nd Monday of the Month	4th Thursday of the Month	Last Monday of the Month	3rd Tuesday of Every Other Month	4th Tuesday of Every Other Month	2nd Wednesday of the Month	4th Thursday of the Month	3rd Thursday of the Month
TIME	2:30 p.m.	1:30 p.m.	4:00 p.m.	1:30 p.m.	1:30 p.m.	10:00 a.m.	9:30 a.m.	3:00 p.m.
MONTH	MEETING DATES							
JAN	01/12/15	01/22/15	01/26/15	01/20/15	01/27/15	01/14/15	01/22/15	01/15/15
FEB	02/09/15	02/26/15	02/23/15	None	None	02/11/15	02/26/15	02/19/15
MAR	03/09/15	03/26/15	03/30/15	03/17/15	03/24/15	03/11/15	03/26/15	03/19/15
APR	04/13/15	04/23/15	04/27/15	None	None	04/08/15	04/23/15	04/16/15
MAY	05/11/15	05/28/15	None	05/19/15	05/26/15	05/13/15	05/28/15	05/21/15
JUN	06/08/15	06/25/15	06/29/15	None	None	06/10/15	06/25/15	06/18/15
JUL	07/13/15	07/23/15	07/27/15	07/21/15	07/28/15	07/08/15	07/23/15	07/16/15
AUG	08/10/15	08/27/15	08/31/15	None	None	08/12/15	08/27/15	08/20/15
SEP	09/14/15	09/24/15	09/28/15	09/15/15	09/22/15	09/09/15	09/24/15	09/17/15
OCT	10/12/15	10/22/15	10/26/15	None	None	10/14/15	10/22/15	10/15/15
NOV	11/09/15	None	11/30/15	11/17/15	11/24/15	None	None	11/19/15
DEC	12/14/15	12/03/15	None	None	None	12/09/15	12/03/15	12/17/15
MEETING LOCATION	<p align="center">County of Sonoma, PRMD Hearing Room, 2550 Ventura Avenue, Santa Rosa, 95403</p> <p align="center">SCTA Conference Room, 490 Mendocino, Avenue, Suite 206, Santa Rosa, CA 95401</p>							

- SCTA/RCPA Sonoma County Transportation Authority / Sonoma County Regional Climate Protection Authority Board of Directors Committee
- TAC SCTA Technical Advisory Committee
- CAC SCTA Citizens Advisory Committee
- TPCC SCTA Transit Paratransit Coordinating Committee
- CBPAC SCTA Countywide Bicycle Pedestrian Advisory Committee
- TTAC SCTA Transit Technical Advisory Committee
- PAC SCTA Planning Advisory Committee
- RCPACC Regional Climate Protection Authority Coordination Committee

Please note that some meeting dates have been changed from their regularly scheduled dates due to holidays. Dates Also change due to unforeseen reasons. Changes will be noticed on meeting agendas in advance.

Regional Model User's Group - 2015 Discussion Topics

Topic	Description
Alternatives to the ITE trip generation rates	SFCTA has done some research on this topic SB 743 encourages alternative thinking
"Big" Data	Cellphone data (AirSage) Clipper Automatic Vehicle Location (AVL) + VTA MoveBox Strava + other fitness or self selected data INRIX or other GPS based real-time data
Land use modeling and visualization	Urbansim and UrbanCanvas
Land use asserting	Urban Footprint
ABAG Forecast sub-allocation approaches	How is the information used by the CMAs? Congestion Management Plan Consistency
GHG/VMT Calculation Methods	Cap and trade Local Climate Action Planning
Freight	MTC/Alameda study
Model development collaboration	Data and code sharing Different agencies focus on different topics
CMA model policies	From MPO to county From county to city (what are the CMA policies for consistency?) Public Records Act requests.
Visualizations	GIS, Tableau, Google, R
Field data collection	Traffic counts, bike/ped counts Consolidated database of results



CONTRA COSTA
transportation
authority



CMA Planning Directors Draft 2015 Work Plan

ACTIVITIES		TIMELINE
Planning		
1.	SB743 OPR Guidelines and relation to CMP	On-going through June 2015
2.	PDA Investment and Growth Strategy Update and definition of roles and responsibilities around data collection and reporting	On-going through 2015
3.	Regional Planning: Commencement of Work on Next RTP/SCS, Air District Clean Air Plan Update, BCDC climate change adaptation	Varies, On-going through 2015
4.	Goods Movement Collaborative and Plan - Regional Plan Update	On-going through 2015
5.	Mode shift – planning for car/share, real time ride share, private sector services, emerging technologies such as autonomous vehicles and their implications on the transportation network.	On-going through 2015
Policy/Legislation		
6.	MAP-21 Rule Making	On-going through 2015
7.	MAP-21 Sequel (Current federal bill expires in May 2015, state principles/Bay Area principles)	Spring/Summer 2015
8.	New Federal Transportation Authorization Bill – Grow America	On-going through 2015
9.	Active Transportation Program	On-going through 2015
10.	Cap and Trade: Continue to advocate for fund allocation at the regional level 2) If it does go to the regions, we'll be engaged in the RAWG process and will need to do advance work in collaboration with MTC on criteria.	On-going through 2015
11.	CTIP Update – provide input to process and priorities	Ongoing through 2015
12.	SB 1077 Road User Charge Pilot Program	On-going through 2015
13.	Work on 2016 Legislative Program	Fall 2015
Programming/Grants		
14.	Funding Programs such as OBAG and STIP evaluation and input, including next cycle development	On-going through 2015
15.	Cap and Trade grant programs – i.e. AHSC	On-going through 2015
Technical Tools		
16.	Big Data	On-going through Dec. 2015
Partnerships		
17.	Communications Strategies with the Public	On-going through Dec. 2015
18.	Coordination on processes for public information act requests	On-going through Dec. 2015

Alameda County CMA ♦ Contra Costa Transportation Authority (CCTA) ♦ Napa County Transportation Planning Agency (NCTPA) ♦ San Francisco County Transportation Authority (SFCTA) ♦ San Mateo City-County Association of Governments (SMCCAG) ♦ Santa Clara Valley Transportation Authority (VTA) ♦ Solano Transportation Authority (STA) ♦ Sonoma County Transportation Authority (SCTA) ♦ Transportation Authority of Marin (TAM)