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## Planning Directors/Planning Advisory Committee

### MEETING AGENDA

**Thursday, April 16, 2015, 9:30 a.m. *NEW DATE***

**Sonoma County Transportation Authority**

SCTA Large Conference Room  
Phone participation: (707) 565-2526

#### ITEM

1. Introductions
2. Public Comment
3. Administrative
  - 3.1. Approval of the agenda – changes, additional discussion items- ACTION
  - 3.2. Review Meeting Notes from March 19, 2015 – ACTION\*
  - 3.3. 2015 Meeting schedule – new meeting day 3rd Thursday beginning March 19
4. Round table members discussion
5. North Bay Climate Ready Municipal User Group – Presentation by Lisa Micheli\* (12.9KB pdf file to be sent in second email)
6. Plan Bay Area Update
  - 6.1. Regional Advisory Working Group\* - April 7, 2015
  - 6.2. ABAG Regional Housing & Employment forecast – phase 1 – existing conditions – information to be sent under separate cover.
7. Items of interest
  - 7.1. Vital Signs phase 2 – See MTC website <http://www.vitalsigns.mtc.ca.gov/> for phase 1
  - 7.2. [Draft California Transportation Plan 2040](#)-available for review - comment period ends on April 17.
8. Mode SHIFT RFP – Staff Report – INFORMATION\*
9. Other Business /Next agenda
10. Adjourn

\*Attachment

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The next **SCTA** meeting will be held **May 11, 2015**  
The next **Planning Directors/PAC** meeting will be held May 21, 2015

Copies of the full Agenda Packet are available at [www.sctainfo.org](http://www.sctainfo.org). DISABLED ACCOMMODATION: If you have a disability that requires the agenda materials to be in an alternate format or that requires an interpreter or other person to assist you while attending this meeting, please contact SCTA at least 72 hours prior to the meeting to ensure arrangements for accommodation. SB 343 DOCUMENTS RELATED TO OPEN SESSION AGENDAS: Materials related to an item on this agenda submitted to the **Planning Advisory Committee** after distribution of the agenda packet are available for public inspection in the Sonoma County Transportation Authority office at 490 Mendocino Ave., Suite 206, during normal business hours. Pagers, cellular telephones and all other communication devices should be turned off during the committee meeting to avoid electrical interference with the sound recording system.



## Meeting of the Planning Advisory Committee – Notes from March 19, 2015

### 1. Introductions

Members: Stefanie Hom, MTC; Linda Meckel, SMART; Kim Jordan, Windsor; Mark Bramfitt, Sonoma LAFCO

Staff: Janet Spilman, Misty Mersich, Dana Turrey, Chris Barney

### 2. Public Comment – none.

### 3. Administrative

3.1. Approval of the agenda – changes, additional discussion items- ACTION

3.2. Review Meeting Notes from February 26 – ACTION\*

3.3. 2015 Meeting schedule – new meeting day 3rd Thursday beginning March 19

### 4. Round table members discussion

SMART – The first train cars are scheduled to arrive in the next week, after which testing on the tracks will begin. A notice went out about the pilot car ceremony at Cotati Depot on April 7. With arrivals of trains, the rail safety program has ramped up. SMART is still anticipating that service will begin in late 2016. SMART was recommended in presidential budget for the Small Starts grant for the extension to Larkspur. The hope is to build the extension to Larkspur immediately after completion of Phase 1.

Town of Windsor – The Bell Village Residential project is in the entitlement process. Phase 1 of the complete streets project should finish up in May, then Phase 2 will begin. Sebastopol, Windsor, Sonoma, and Petaluma will be hosting a mobile workshop at the 2015 California APA Conference in Oakland.

LAFCO – The Sea Ranch Fire Company is looking to establish a fire district. Cloverdale and Geyserville have decided not to consolidate their fire districts. LAFCO is looking to establish an overarching solution. There is a meeting tonight in Russian River area to discuss Palm Drive Hospital. The LAFCO is watching Santa Rosa annexation efforts of Roseland and other southern portions of Santa Rosa.

There is an effort by the County to establish ground water sustainability agencies, which needs to be done by 2017. This effort is run by the State Water Agency, not by LAFCO.

MTC - Launched Phase 2 of Vital Signs last week, which includes data on housing permits. Plan Bay Area outreach has begun. MTC is looking at the last week of April and first week of May for public meetings, which will likely be in open house style formats with multiple Counties per night. MTC is setting up database for project lists and will begin reaching out to Counties for input. MTC is trying to streamline the process for submitting projects. Performance measures will be analyzed in this cycle similarly to the last. SCTA is working with MTC to coordinate performance measures analyzed in the CTP and Plan Bay Area.

### 5. Climate Action 2020 Update- INFORMATION

Misty Mersich has been providing presentations on Climate Action 2020 to city councils throughout Sonoma County. RCPA is on track to have a draft plan out this summer.

Sonoma County is having a conference on Adaptation in Sonoma County on April 8th. Registration is available at [www.sonomacountyadaptation.org](http://www.sonomacountyadaptation.org).

#### 6. Eco Counter /Bike Count - Update

Chris Barney provided a presentation on Eco-Counters. He reported that SCTA has been counting bicycles and pedestrians since 2009. Last year two types of Eco-counters were purchased; the first type are infrared pedestrian counters that are mounted to poles and the second type are tube counters that are fixed to the pavement across bicycle lanes or multiuse pathways to count bicycles. Some of the reasons that the Eco-counters were purchased is because of the huge variation year to year in doing manual counts due to small samples taken annually. The automated counters allow for a larger sample size. SCTA also wanted to get more information on the time of day and weekend travel instead of just looking at peak vehicle travel times on Tuesdays through Thursdays. The counters were purchased through TDA3 funding. The counters were tested and validated in the summer of 2014 in five locations in Santa Rosa and County. SCTA choose Eco-counters due to successes with this equipment in other Bay Area cities, their ability to differentiate bicycles and pedestrians, and their ability to move around equipment to different locations.

Chris provided an overview of the data collected at the five locations counted in 2014. Testing and validation showed that there is a reduction in error when using automated counters versus manual counts. The Eco-counter equipment is available for use by any of the Sonoma County jurisdictions or agencies and SCTA can assist maintenance staff with installation of the counters.

#### 7. Comprehensive Transportation Plan update\*-DISCUSSION

##### 7.1. Staff begins analysis of projects

Janet Spilman reported that SCTA has collected projects with detailed information and Chris Barney has begun the analysis of the projects. SCTA is preparing the project lists to make them as ready as possible for the RTP. It will be a couple of months before preliminary analysis is complete.

##### 7.2. Communities Forum (Peak Democracy) outreach – <http://www.sctainfo.org/opensonoma.htm> \*

Ms. Spilman reported that the Peak Democracy link is live on the SCTA website.

There was discussion about plans for a page in the CTP on the SMART Pathway, with a list of individual segments that make up the project.

#### 8. Items of interest

##### 8.1. ABAG's State of the Region -State of the Region Online report

##### 8.2. SMART General Manager's Report

8.3. CALCOG Newsletter – interesting updates, includes the “Road to Ruin” discussion of transportation funding and “Piercing Analysis on SB 375 Implementation”– CALCOG News - March 9

#### 9. Other Business /Next agenda

**SONOMA COUNTY TRANSPORTATION AUTHORITY / REGIONAL CLIMATE PROTECTION AUTHORITY  
2015 COMMITTEE MEETING DATES**

<b>COMMITTEE</b>	<b>SCTA / RCPA</b>	<b>TAC</b>	<b>CAC</b>	<b>TPCC</b>	<b>CBPAC</b>	<b>TTAC</b>	<b>PAC</b>	<b>RCPACC</b>
<b>FREQUENCY*</b>	<b>2nd Monday of the Month</b>	<b>4th Thursday of the Month</b>	<b>Last Monday of the Month</b>	<b>3rd Tuesday of Every Other Month</b>	<b>4th Tuesday of Every Other Month</b>	<b>2nd Wednesday of the Month</b>	<b>3rd Thursday of the Month*</b>	<b>3rd Thursday of the Month</b>
<b>TIME</b>	<b>2:30 p.m.</b>	<b>1:30 p.m.</b>	<b>4:00 p.m.</b>	<b>1:30 p.m.</b>	<b>1:30 p.m.</b>	<b>10:00 a.m.</b>	<b>9:30 a.m.</b>	<b>3:00 p.m.</b>
<b>MONTH</b>	<b>MEETING DATES</b>							
<b>JAN</b>	01/12/15	01/22/15	01/26/15	01/20/15	01/27/15	01/14/15	01/22/15	01/15/15
<b>FEB</b>	02/09/15	02/26/15	02/23/15	None	None	02/11/15	02/26/15	02/19/15
<b>MAR</b>	03/09/15	03/26/15	03/30/15	03/17/15	03/24/15	03/11/15	<b>03/19/15</b>	03/19/15
<b>APR</b>	04/13/15	04/23/15	04/27/15	None	None	04/08/15	<b>04/16/15</b>	04/16/15
<b>MAY</b>	05/11/15	05/28/15	None	05/19/15	05/26/15	05/13/15	<b>05/21/15</b>	05/21/15
<b>JUN</b>	06/08/15	06/25/15	06/29/15	None	None	06/10/15	<b>06/18/15</b>	06/18/15
<b>JUL</b>	07/13/15	07/23/15	07/27/15	07/21/15	07/28/15	07/08/15	<b>07/16/15</b>	07/16/15
<b>AUG</b>	08/10/15	08/27/15	08/31/15	None	None	08/12/15	<b>08/20/15</b>	08/20/15
<b>SEP</b>	09/14/15	09/24/15	09/28/15	09/15/15	09/22/15	09/09/15	<b>09/17/15</b>	09/17/15
<b>OCT</b>	10/12/15	10/22/15	10/26/15	None	None	10/14/15	<b>10/15/15</b>	10/15/15
<b>NOV</b>	11/09/15	None	11/30/15	11/17/15	11/24/15	None	<b>11/19/15</b>	11/19/15
<b>DEC</b>	12/14/15	12/03/15	None	None	None	12/09/15	<b>12/17/15</b>	12/17/15
<b>MEETING LOCATION</b>	<p><b>County of Sonoma, PRMD Hearing Room, 2550 Ventura Avenue, Santa Rosa, 95403</b></p> <p align="center"><b>SCTA Conference Room, 490 Mendocino, Avenue, Suite 206, Santa Rosa, CA 95401</b></p>							

\*The recurring PAC Meeting dates have been changed from the 4th Thursday of the month to the 3rd Thursday of the month beginning with the 3/19/15 meeting.

- SCTA/RCPA      Sonoma County Transportation Authority / Sonoma County Regional Climate Protection Authority Board of Directors Committee
- TAC             SCTA Technical Advisory Committee
- CAC             SCTA Citizens Advisory Committee
- TPCC            SCTA Transit Paratransit Coordinating Committee
- CBPAC          SCTA Countywide Bicycle Pedestrian Advisory Committee
- TTAC            SCTA Transit Technical Advisory Committee
- PAC             SCTA Planning Advisory Committee
- RCPACC        Regional Climate Protection Authority Coordination Committee

Please note that some meeting dates have been changed from their regularly scheduled dates due to holidays. Dates Also change due to unforeseen reasons. Changes will be noticed on meeting agendas in advance.

## **MTC - Regional Advisory Working Group April 7, 2015-**

1. 9:30 a.m.  
**Welcome, Introductions**  
**Presented by:** ABAG and MTC
  
2. 9:35 a.m.  
**Plan Bay Area (PBA) Workshop Overview\***  
*Staff will provide an overview of the approach to the first round of Public Workshops and related outreach efforts for Plan Bay Area.*  
**Presented by:** Ellen Griffin, MTC  
  - [02 Plan Bay Area - PBA - Workshop Overview with Attachments.pdf](#)
  
3. 10:05 a.m.  
**Plan Bay Area Update\***  
**Presented by:** Adam Noelting, MTC and Bill Bacon, MTC  
  - [Handout - 3 PlanBayAreaUpdate.pdf](#)
  - a) **Committed Projects & Funds Policy**  
*Staff will present the Committed Projects and Funds Policy for the Plan Bay Area update.*  
    - [03a Plan Bay Area Update - Committed Projects Funds Policy with attachment.pdf](#)
  - b) **Project Update, Call for Projects and Need Assessments Process**  
*Staff will present background information and an overview of the Project Update, Call for Projects and Need Assessments process for the Plan Bay Area update.*  
    - [03b Plan Bay Area Update - Project Update - Call for Projects and Need Assessments Process with attachments.pdf](#)
  
4. 10:30 a.m.  
**HUD Regional Prosperity Plan: Overview of the Bay Area Regional Prosperity Plan\***  
*Staff will provide an overview and status update on the Regional Prosperity Plan, a 3-year project funded through a \$5 million grant from the U.S. Department of Housing and Urban Development. Staff will share key challenges that are driving this effort, and key outcomes from pilot projects that were funded by a \$3 million pass-through sub-grant program and how they may inform the update of Plan Bay Area. Staff will be joined by one co-chair from each of the three working groups that are implementing this program. Pilar Lorenzana-Campo, Non-Profit Housing Association of Northern California; Jennifer Martinez, San Francisco Organizing Project; and Egon Terplan, SPUR.*  
**Presented by:** Vikrant Sood, MTC  
  - [04 HUD Regional Prosperity Plan - Overview of the Bay Area Regional Prosperity Plan with attachments.pdf](#)
  
5. 11:00 a.m.  
**State of the Region Report and Vital Signs Initiative (Phase 2: Land, People, and Economy)\***  
*Staff will provide an overview of ABAG's State of the Region report and highlight the latest release of MTC's Vital Signs performance monitoring initiative.*

**Presented by:** Kristen Carnarius, MTC and Cynthia Kroll, ABAG

- [05 State of the Region Report and Vital Signs Initiative - Phase 2 - Land - People and Economy with attachments.pdf](#)

6. 11:30 a.m.

**Call for Volunteers : Regional Equity Working Group\***

*Staff will present on the creation of the Regional Equity Working Group for the update to Plan Bay Area. Volunteers should plan to attend 18 meetings over the next 24 months.*

**Presented by:** Miriam Chion, ABAG and Doug Johnson, MTC

- [06 April17 REWG Recruitment Memo KK.pdf](#)

7. 11:35 a.m.

**Call for Volunteers: Performance Working Group\***

*Staff will present on the creation of the Performance Working Group, a stakeholder working group dedicated to providing feedback on performance measures, targets, and project evaluation methodologies for the update to Plan Bay Area. MTC is seeking volunteers with a keen interest in performance-based planning who would be willing to participate in six meetings over the course of 2015 and early 2016.*

**Presented by:** Dave Vautin, MTC

- [07 PBAU Performance.pdf](#)

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## Staff Report

**To:** Planning Directors/Planning Advisory Committee  
**From:** Dana Turrey, Transportation Planner  
**Item:** Request for Proposals for Transportation Mode Shift Action Plan  
**Date:** April 16, 2015

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### **Issue:**

What is the status of the Transportation Mode Shift Action Plan portion of the Shift Sonoma County grant?

### **Background:**

Shift Sonoma County is a Sustainable Communities Planning grant that was awarded to SCTA/RCPA in June 2014 by the Strategic Growth Council. Shift Sonoma County is aimed at facilitating a reduction in GHG emissions from transportation by reducing vehicle miles traveled (VMT) and automobile fuel use in a manner that achieves improvements to public health and promotes equity. It is the intent of Shift Sonoma County to integrate and implement local and regional transportation planning efforts to create additional beneficial outcomes across other sustainable community goals. By developing Shift Sonoma County, GHG emissions reductions will be realized by facilitating a shift in transportation away from internal combustion engine (ICE) vehicles towards low emitting modes and by making development and housing in Priority Development Areas (PDAs) and disadvantaged communities more attractive due to access to diverse mobility options.

The Transportation Mode Shift Action Plan (Mode Shift Plan) portion of the Shift grant is a strategic action plan to promote a shift in modes used for personal transportation in Sonoma County. The Mode Shift Plan will produce a feasibility study and action plan for shared mobility infrastructure and transportation demand management (TDM) programs on behalf of the ten local jurisdictions of Sonoma County. The intent of the Mode Shift Plan is to facilitate greater use of alternative modes of transportation in Sonoma County, thus decreasing vehicle miles traveled, reinforcing compact land uses and reducing greenhouse gas emissions.

Staff released a Request for Proposals (RFP) to seek professional services to develop the Transportation Mode Shift Action Plan on Tuesday April 7, 2015. The deadline for submissions is May 11, 2015. Staff plans to select qualified consultants from responses to the RFP in June 2015. Contracts with the selected firm or firms will be brought to the SCTA/RCPA Board for approval. The RFP is available on the SCTA/RCPA Request for Proposals and Qualifications webpage:

<http://www.sctainfo.org/rfp.htm>.

### **Policy Impacts:**

There are no policy impacts associated with this action.

### **Staff Recommendation:**

None. This is an informational item.