
Planning Directors/Planning Advisory Committee

MEETING AGENDA

Thursday, July 16, 2015, 9:30 a.m. *NEW DATE*

Sonoma County Transportation Authority

SCTA Large Conference Room
Phone participation: (707) 565-3433

ITEM

1. Introductions
 2. Public Comment
 3. Administrative
 - 3.1. Approval of the agenda – changes, additional discussion items- ACTION
 - 3.2. Review Meeting Notes from June 18, 2015 – ACTION*
 4. Round table members discussion
 5. Climate Action 2020 - DISCUSSION
 6. Moving Forward 2040 – CTP 2015 - INFORMATION
 7. Plan Bay Area Update - INFORMATION
 - 7.1. Current topics – Regional Forecast Approach, Draft Goals and Performance Targets [Joint MTC Planning Committee with the ABAG Administrative Committee](#) July 2015 - seek approval in September.
 - 7.2. ABAG Scenarios Timeline and request for feedback*
 - 7.3. One Bay Area Grant Cycle 2* - <https://mtc.legistar.com/Calendar.aspx>
 - 7.4. Vital Signs phase 2 – See MTC website <http://www.vitalsigns.mtc.ca.gov/> for phase 1 – presentation by Stefanie Hom.
 8. SB743 Update
 9. Other Business /Next agenda
 10. Adjourn
- *Attachment

The next **S C T A** meeting will be held **September 14, 2015**

The next **Planning Directors/PAC** meeting will be held **August 20, 2015**

Copies of the full Agenda Packet are available at www.sctainfo.org. **DISABLED ACCOMMODATION:** If you have a disability that requires the agenda materials to be in an alternate format or that requires an interpreter or other person to assist you while attending this meeting, please contact SCTA at least 72 hours prior to the meeting to ensure arrangements for accommodation. **SB 343 DOCUMENTS RELATED TO OPEN SESSION AGENDAS:** Materials related to an item on this agenda submitted to the **Planning Advisory Committee** after distribution of the agenda packet are available for public inspection in the Sonoma County Transportation Authority office at 490 Mendocino Ave., Suite 206, during normal business hours. Pagers, cellular telephones and all other communication devices should be turned off during the committee meeting to avoid electrical interference with the sound recording system.



**PLANNING DIRECTORS/PLANNING ADVISORY COMMITTEE MEETING
NOTES**

Meeting Notes of June 18, 2015

Jurisdiction	October	January (November and December meetings cancelled)	February	March	April	June (May meeting cancelled)
Cloverdale						
Cotati						√
County of Sonoma PRMD	√	√			√	√
Graton Tribe			√		√	
Healdsburg	√	√				
LAFCO	√			√		√
Petaluma	√	√	√		√	
Petaluma Transit						
Rohnert Park						
Santa Rosa			√			√
Santa Rosa CityBus						
Sebastopol	√	√	√		√	√
SMART	√	√		√	√	√
Sonoma County Transit						
Sonoma						
Windsor	√	√	√	√	√	√

ITEM

1. Introductions

Meeting called to order at 9:38 a.m. by Janet Spilman.

Committee Members: Nancy Adams, City of Santa Rosa; Mark Bramfitt, LAFCo; Olivia Ius, SMART; Kim Jordan, Town of Windsor; Amy Lyle, Sonoma County PRMD; Vicki Parker, City of Cotati; Kenyon Webster, City of Sebastopol.

Guests: Stefanie Hom, MTC; Pamela Swan, Sonoma County Department of Health Services.

Staff: Brant Arthur, Chris Barney, Lauren Casey, Nina Donofrio, Janet Spilman, Dana Turr y.

2. Public Comment

None.

3. Administrative



- 3.1. Approval of the agenda – changes, additional discussion items- ACTION

Approved as submitted.

- 3.2. Review Meeting Notes from April 16, 2015 – ACTION*

Approved as submitted.

4. Round table members discussion

SMART: Olivia Lus reported that staff has submitted grant applications to purchase a third car set and for the bicycle/pedestrian path.

City of Cotati: Vicki Parker reported that staff has nearly completed their General Plan update and that several interesting projects are scheduled, including road improvements on Old Redwood Highway and a trail and farming project that is planned in conjunction with the Sonoma County Agricultural Preservation and Open Space District.

Sonoma County PRMD: Amy Lyle announced that they are hiring for a Planner. Staff is working on the Vacation Rental Ordinance, which is expected to be completed this year and come before the Planning Commission in late summer, as well as an ordinance for special events for wineries.

Current projects under way include various wineries. An RFP has been released for the Airport Specific Plan/SMART Station Plan which is expected to be completed this month. An RFP for The Springs Specific Plan is also expected to be released in the next few weeks. The latest public draft of the Local Coastal Plan will be released this week.

Town of Windsor: Kim Jordan reported that work is continuing on the General Plan update. The Town Council requested that a community survey be conducted. A consultant was hired for the survey; results have been positive but have not yet been released. There has been an increase in development projects and larger in-fill projects. Ms. Jordan polled the Committee as to whether other jurisdictions have received a request to provide a letter of support for SB 32.

City of Sebastopol: Kenyon Webster reported that Caltrans has started construction on the Highway 12 bridge replacement. He also reported that most City staff had agreed to reduced work hours during the recession and that this is now being restored to a 40-hour work week in July.

Work is continuing on the General Plan; land use discussion is next.

MTC: Stephanie Hom announced the release of a call for projects for parking strategy and TDM management. She referred to the MTC website for more information.

Ms. Hom reported success in conducting the Plan Bay Area workshops, and noted that the open house format is very constructive. She referred to summary sheets of all comments from each of the counties, comparing each county's priorities.

Ms. Hom next announced that a discussion regarding OBAG will be coming before the Commission next month.

City of Santa Rosa: Nancy Adams reported that meetings on the Roseland Specific Plan are ongoing. The first community workshop was held Wednesday, June 10.

LAFCo: Mark Bramfitt had nothing new to report.

RCPA: Lauren Casey reported on Climate Action 2020. A schedule was sent out regarding the administrative draft approximately two weeks ago; this has been reviewed by Ms. Casey and Misty Mersich. Strategy will follow as to how to address it. The goal is to have a draft in early July.

Discussion followed regarding SB 32. On May 21 a Climate Ready Road Map Workshop was held, with discussion around GHG emission reduction strategies. Ms. Casey reminded Committee members to bill to the grant.

5. Shift Sonoma County and Santa Rosa Car Share Update – Staff Report – INFORMATION*

Dana Turréy reported on two different but related plans that have recently begun; a fuel shift plan and a mode shift plan. The fuel shift plan would involve a plan to implement electric vehicle charging stations, including a municipal action plan and private electric vehicle action plan.

The mode shift plan involves a transportation demand management (TDM) needs assessment and program plan, including a bicycle sharing feasibility study and car sharing feasibility study.

Staff will be bringing updates to the Committee.

6. Moving Forward 2040 – CTP 2015* - INFORMATION

6.1. Project & Performance Review - <http://sctainfo.org/comprehensive-transportation-plan.htm> (scroll down for project lists)

Ms. Spilman announced that she and Chris Barney would be presenting the initial project list to the Board with an overview of activities and accomplishments and projects that have been completed, and that Mr. Barney will address performance measurements.

6.2. Performance Review*- Evaluation of 2009 CTP and Moving Forward

Mr. Barney presented a detailed slideshow summarizing the five goals of the CTP, explaining that performance targets have been identified for each of the goals and the metrics used in quantifying performance in reaching the goals and projecting performance to 2040. He responded to Committee questions regarding average trip length, noting that this is expected to reach 18 minutes by 2040. He also noted additional project benefits not included in the performance assessment.

Mr. Barney explained that the first phase is to examine project impacts on performance measures and that the next phase is to examine policies and how to meet the performance targets that have been set for each of the plan goals.

Ms. Spilman added that this will also involve land use and non-motorized mode share.

Mr. Barney explained that pricing and behavioral change are expected to make the biggest impact, in response to Committee comments that the data does not show more significant projected changes. He added that employment growth rate is expected to exceed the population and housing growth rate and this will result in importing more workers from outside the County.

7. Plan Bay Area Update - INFORMATION

7.1. Regional Advisory Working Group* - April 7, June 2, 2015 - <https://mtc.legistar.com/Calendar.aspx>

Ms. Spilman referred the Committee to this link for agenda packets for both working group meetings.

7.2. ABAG Regional Housing & Employment forecast* - presentation to SCTA June 8

Ms. Spilman encouraged the Committee to review this presentation; main points of interest are that Sonoma County has the lowest median income in the Bay Area; it is the second oldest population in the Bay Area after Marin County; is growing slowly; and Sonoma County residents do not tend to relocate as much as other County populations. It was observed that the low median income may be offset, in part, by a higher population that has paid off their housing.

7.3. One Bay Area Grant Cycle 2* -

<https://mtc.legistar.com/Calendar.aspx>

Ms. Spilman announced that Sonoma County has no eligibility issues for this grant cycle; all jurisdictions qualify for OBAG funding. She did note that the formula has changed and that overall funding is reduced. The Safe Routes to School funding formula was reversed so that it will not be reduced. The adoption date has been changed from June to July.

Ms. Hom offered to follow up on any questions regarding the memo; particularly in regard to PDAs being extended to other place types, and offered to look into this. These are recognized in the program for funding.

8. Items of interest - INFORMATION

8.1. MTC Climate Initiatives Parking Management and TDM grant program – call for projects - http://mtc.ca.gov/funding/cipm_tdm.htm

In response to Ms. Spilman's polling of the Committee for potential grant applicants, Nancy Adams noted that the City of Santa Rosa is looking into this and attended an MTC workshop for a potential project in Railroad Square.

In response to Ms. Spilman's question, Ms. Hom confirmed that this grant would come from CMAQ funds.

8.2. [Draft California Transportation Plan 2040](#)-available for review – Caltrans still taking comments

8.2.1. CALCOG comments on CA2040

Ms. Spilman noted that CALCOG's comments sum up staff's concerns very well.

8.3. Caltrans District 4 Bicycle Plan* -
Caltrans kicks off bike plan for state
highway system

8.4. Vital Signs phase 2 – See MTC website
<http://www.vitalsigns.mtc.ca.gov/> for
phase 1

Ms. Hom agreed to demonstrate Phase 2 at the
next Committee meeting.

9. Other Business /Next agenda

Ms. Spilman announced that she would not be
present at the next Committee meeting and that it
will be chaired by Mr. Barney.

10. Adjourn

10:55 a.m.

Plan Bay Area 2040: Scenarios Development Timeline

Coordination among ABAG, MTC, CMAs and City/County staff

