

Short Range Transit Plans

SCTA, May 8, 2017



Appendix A

Inter-Operator Coordination

MTC initiative to encourage regional transit coordination

Goals include:

- Sharing resources
- Enhancing regional connectivity
- Improving connections



Existing and Ongoing Coordination Efforts

- Customer Service
- Santa Rosa Transit Mall
- Emergency Coordination
- Ongoing Fixed-Route & Paratransit
- Schedules and Schedule Changes
- Inter-Operator Transfers
- Fare Change
- Marketing and Incentive Programs
- Cooperative Evaluation Efforts for Procurements
- Market Research
- Bus Route Connectivity with SMART



Future Coordination Initiatives

- Customer Service and Marketing
- Transit Hub and Bus Stop Signage
- Title VI Coordination
- Operations Coordination
- Schedule Coordination
- Countywide TDM Programs
- Bus Route Connectivity with SMART



Key Near-Term Projects

- Coordination of Bus Connectivity and Feeder Service to SMART
- Consolidation of Multi-Agency Bus Stops
- Implementation of additional Real-Time Bus Information Signage at Transit Hubs
- Identification of programmatic elements and funding plan for a Countywide TDM Program