The Caltrans Logo (Service Mark) consists of three elements: the “CT” symbol, the “Caltrans” logotype, and the ® appearing on each when used alone or in conjunction with each other. Use of the symbol by itself is acceptable. Use of the logotype by itself is NOT acceptable. When both the symbol and the logotype are used, they are to be combined ONLY in the relative size and placement as illustrated under EXAMPLES OF CORRECT USE (STANDARD CONFIGURATIONS) set forth below.

The legal name (California Department of Transportation) may be shown separately and removed from the Mark if desired. Use of the legal name with any of the combinations other than those shown in the standard configurations is not permissible.

When reproduced, the symbol and/or logotype should always appear clear, crisp, and undistorted in form. Reproduction should be made only from camera-ready artwork or reproduction proofs and not redrawn or traced.

The symbol and logotype may be reproduced in either positive or negative (reversed) form [(see EXAMPLES OF CORRECT USE (STANDARD CONFIGURATIONS)]. They are to be displayed against a clear and uniform background, free from visual distraction or confusion created by the presence of other graphic elements. Screen tones should be avoided. Creative adaptations such as outline or shadow treatments are not permissible. Containing shapes, encircling borders and other graphic elements are to be avoided.

When displaying the Mark in color form, the “C” is to be Pantone Matching System (PMS) Number 326 (Turquoise), the “T” is to be PMS Number 299 (Blue), and the logotype and ® are to be Black. The color form is to be used against a white background ONLY.

For situations where the correct colors are not available or are not economically justified, or where the background is not white, the entire Mark must appear in a single color. This may be blue, green, red, black, or any other single color of
Alternative 1

3-Lane Contraflow
On Existing Roadway

Movable Barrier

AM: 2 Lanes Westbound
PM: 2 Lanes Eastbound

Alternative 2

4-Lane Highway
Combination of Causeway and Embankment
Adjacent to Existing Roadway

Causeway

Embankment
Alternative 3

4-Lane Causeway
Adjacent to Existing Roadway

Alternative 4

4-Lane Highway Near SMART
Uses Land Along Future SMART Train Route
The Caltrans Logo (Service Mark) consists of three elements: the “CT” symbol, the “Caltrans” logotype, and the ® appearing on each when used alone or in conjunction with each other. Use of the symbol by itself is acceptable. Use of the logotype by itself is NOT acceptable. When both the symbol and the logotype are used, they are to be combined ONLY in the relative size and placement as illustrated under EXAMPLES OF CORRECT USE (STANDARD CONFIGURATIONS) set forth below.

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Train
SMART Train
SR37 Maintained As Is

Alternative 5
4-Lane Causeway in the Bay
Connecting Mare Island and US 101 or SR37, SR37 Maintained As Is

Alternative 6
SMART Train
SR37 Maintained As Is