



# Sonoma Climate Challenge

October 2019 Update

## Sonoma Climate Challenge



**500**

HOUSEHOLDS BY  
DECEMBER 2019  
PARTICIPATION GOAL



**500**

TONS OF CO<sub>2</sub> BY  
DECEMBER 2019  
REDUCTION GOAL

TOP COMMUNITY GROUP

**Daily Acts Organization**

TOP TEAM

**Better Every Day**

## Our impact

**614** Actions Completed

**133** Actions Committed

**48,630** Dollars Saved

**177**  
Tons CO<sub>2</sub>e

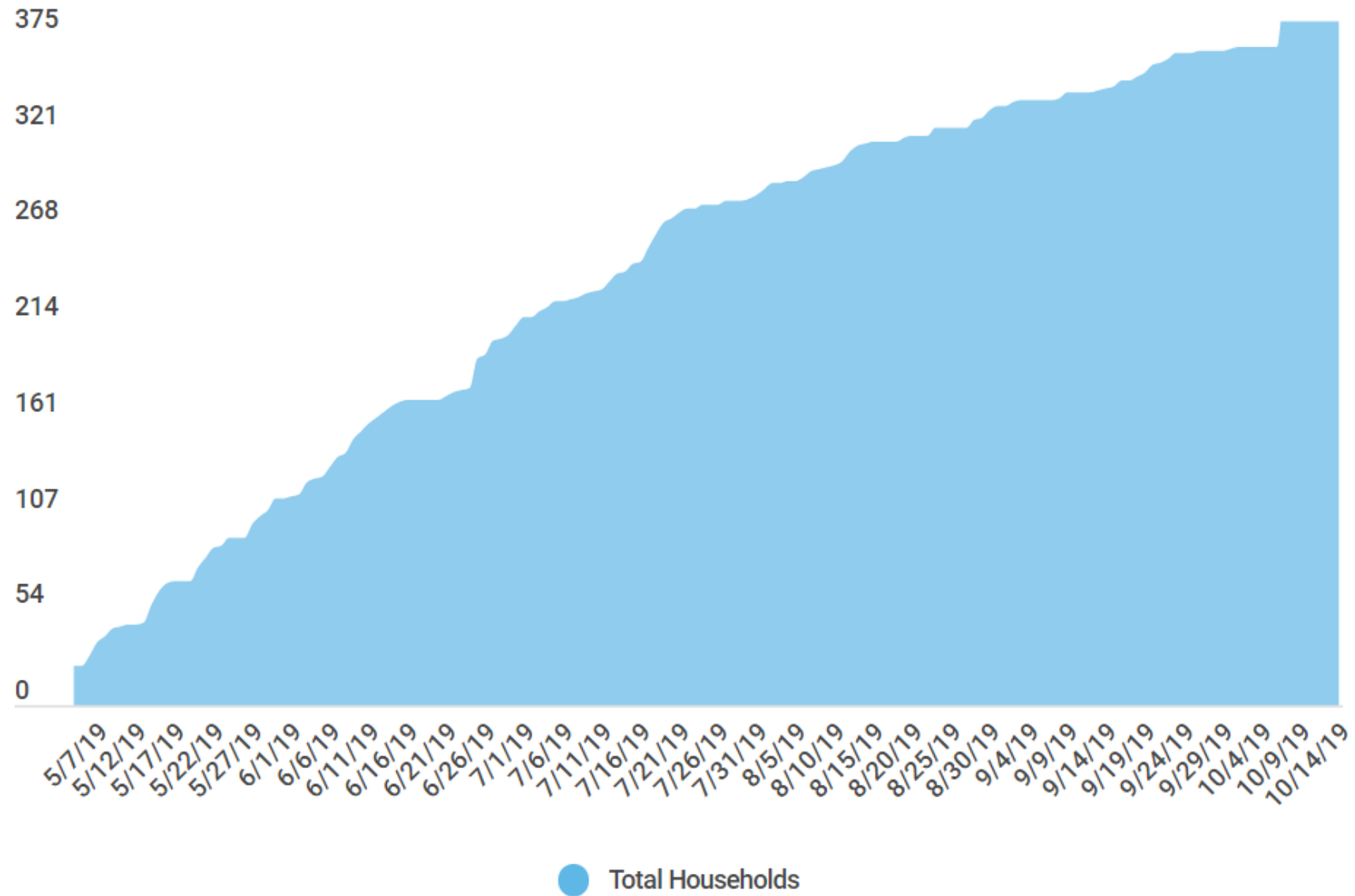
**83,635**  
kWh

**1,155**  
Therms

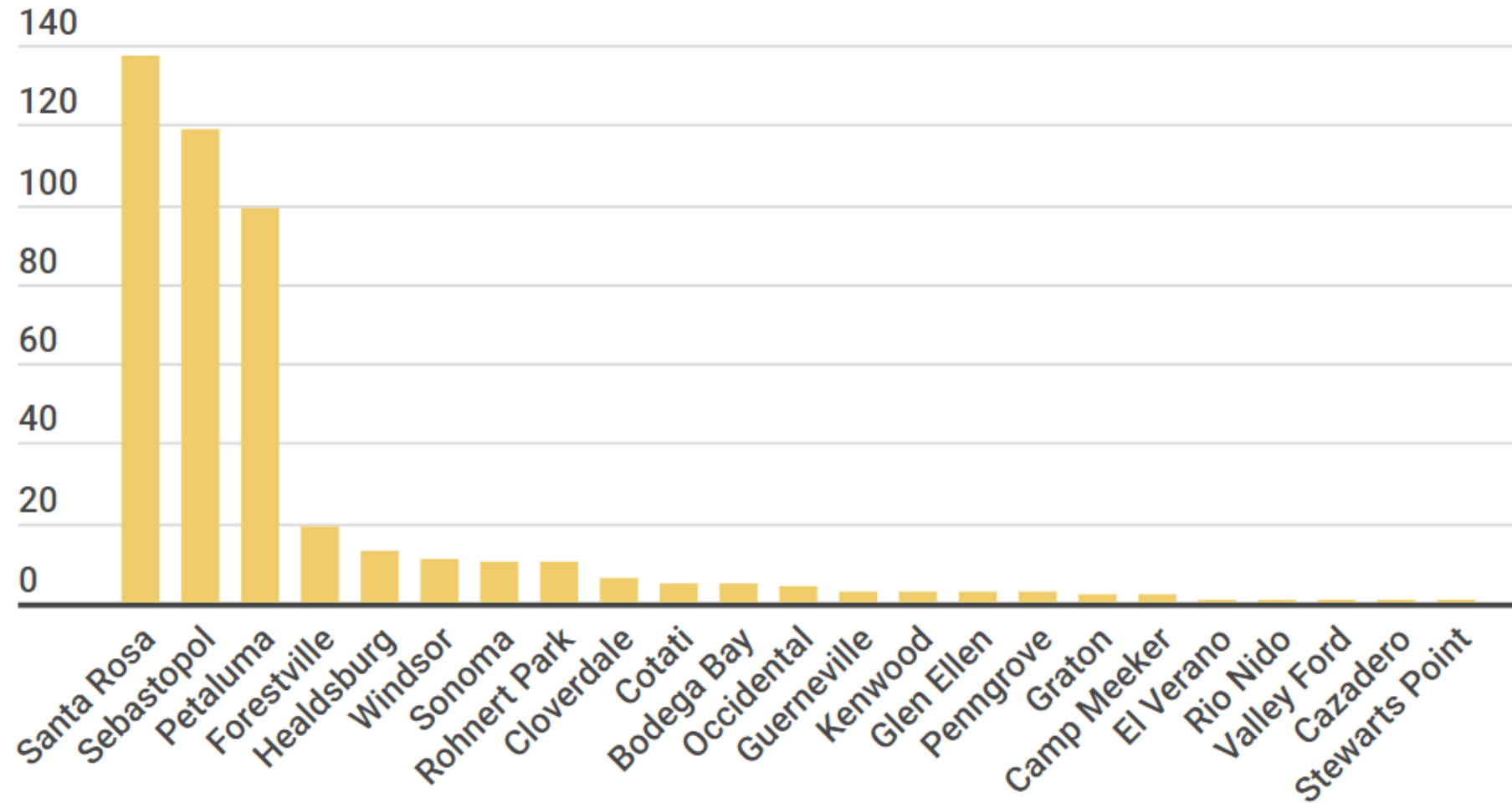
**4,919**  
Gallons Gas

**229,834**  
Gallons Water

# Household Growth



# Household Location



# Community Comparison

March to September 2019

Jurisdiction	State	New Households	MTCO2 Reduced
Sonoma County	CA	352	155
Albemarle County (Charlottesville)	VA	47	121
Summit County	UT	48	86
Palo Alto	CA	47	55
County of Contra Costa	CA	277	35
Alameda	CA	12	25
Albany	CA	23	19
Marin	CA	19	15
San Francisco	CA	13	12
Menlo Park	CA	75	10
San Leandro	CA	34	8
Fremont	CA	30	7
Chula Vista	CA	22	5
Kauai	HI	80	5
St. Peters	MO	6	1
Los Altos	CA	5	0
San Luis Obispo	CA	17	0
Beaverton	OR	0	0

Keeping Useful Resources

# Top Actions

Getting Started **5**

Here are a few actions we recommend to get started.



## Combine Trips

A bit of planning = big savings

★ Easy    ⭐ 830    \$ 250



## Reduce & Reuse

The two most important R's

★ Easy    ⭐ 550    \$ 0



## Be Heat Wise

Let the sun shine in and save

★ Easy    ⭐ 350    \$ 30



## Switch to LEDs

A few light bulbs = big savings

★ Easy    ⭐ 140    \$ 60



## Choose Green Electricity

Go Renewable without home solar! The easiest way to make a BIG impact.

★ Easy    ⭐ 0    \$ 0

# Local Resources

Title	Administrator	Resource Type	Last Update	Last Update Author	Actions
<a href="#">The Good Traveler Program</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Offset Air Travel
<a href="#">Idle Free Bay Area</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Drive Wisely
<a href="#">Forest Unlimited</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Plant Trees Volunteer for a local effort
<a href="#">Induction Cooktop Check Out</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Upgrade Oven/Stove
<a href="#">Dally Acts Greywater Guide</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Install a Greywater System
<a href="#">Solar Consultations</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Install Solar Hot Water System Install Solar Panels
<a href="#">EV Buyer's Guide</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Buy or Lease an Electric Vehicle
<a href="#">Home Energy Score In Sonoma County</a>		County: Sonoma, California	08/12/2019 04:08	Admin Household	Home Energy Checkup



# Carbon Footprint



Get Started



Travel



Home



Food



Shopping



Take Action

START WITH A QUICK CARBON FOOTPRINT ESTIMATE

Your footprint

[Leaderboard](#)

[Settings](#)

[Login](#)

1. Where do you live?

Please enter city or zipcode

2. How many people live in your household?



3. What is your gross annual household income?

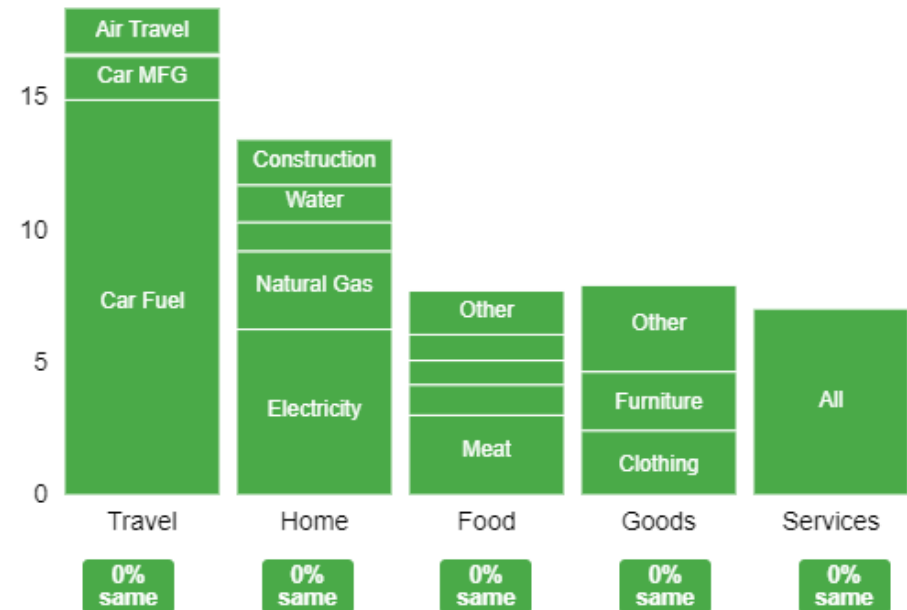


NEXT

**54**  
tons CO<sub>2</sub>eq/year

**0 %**  
Same as Average

Household tons CO<sub>2</sub>eq/year



All comparisons relative to similar households in United States.