



A FASTER Bay Area

# The Bay Area is in a transportation crisis



Congestion is up



Greenhouse gas emissions are up

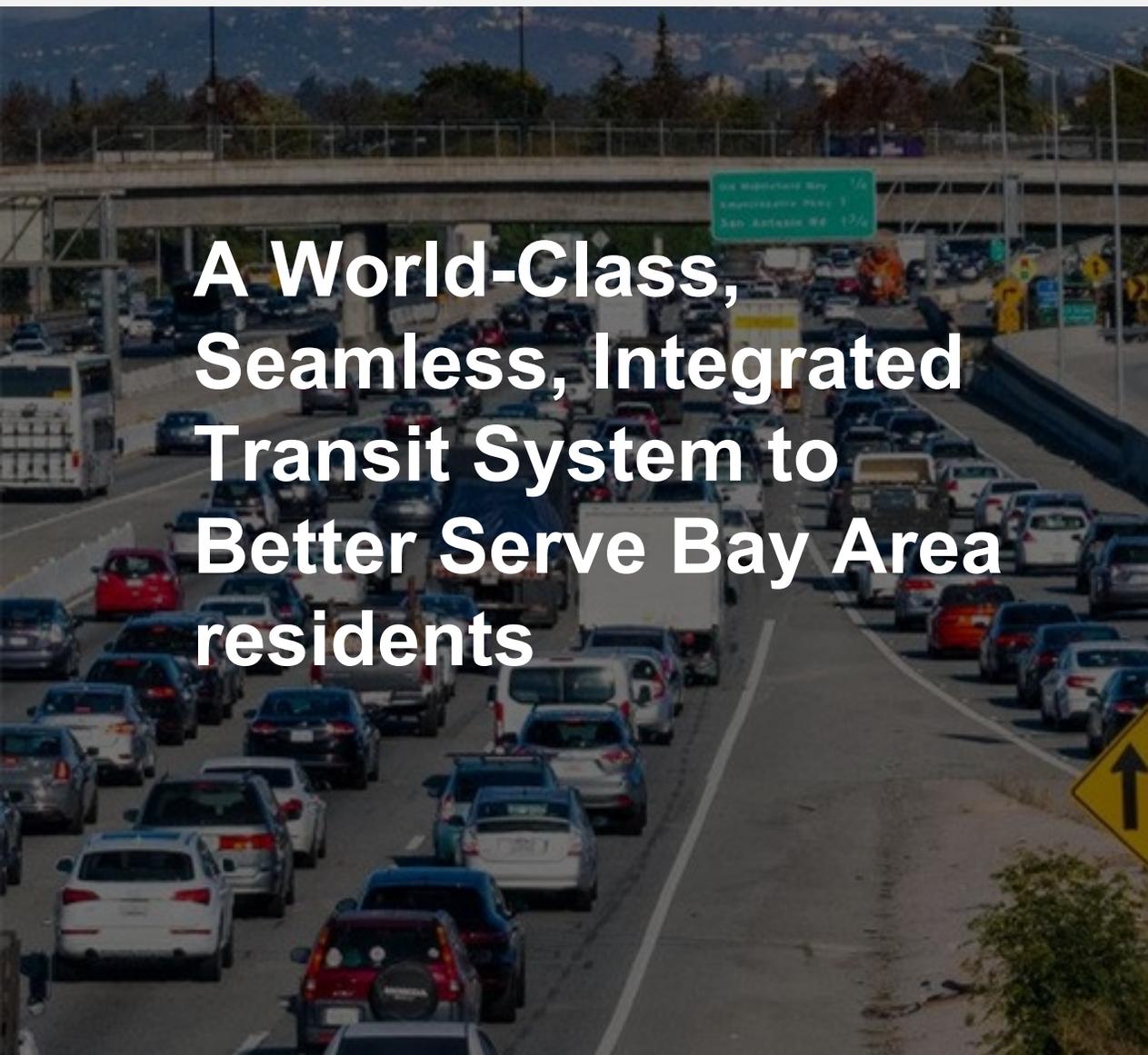


Transit ridership is down



Inequality is deepening

# The Bay Area Deserves That We Build and Operate



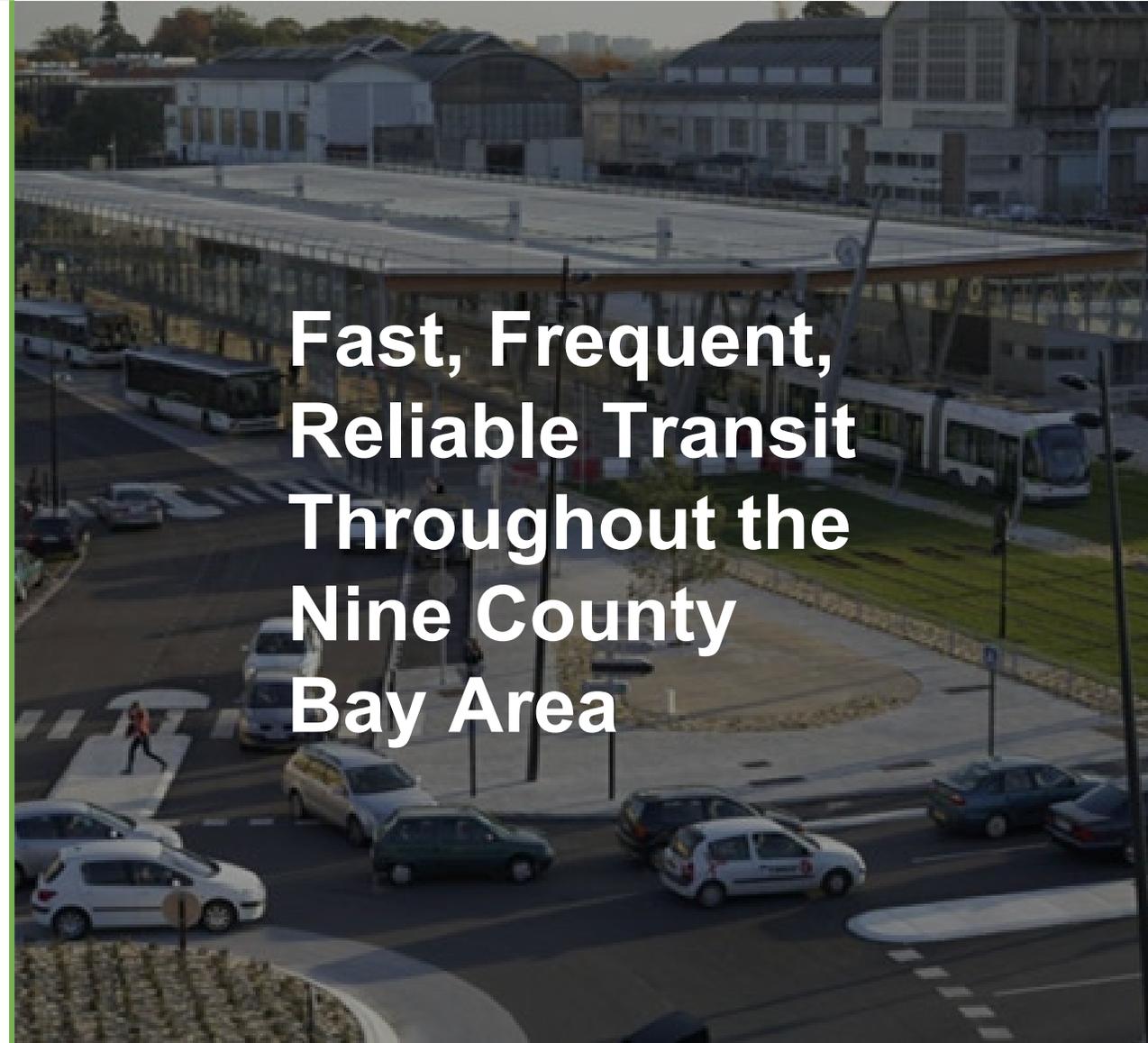
**A World-Class,  
Seamless, Integrated  
Transit System to  
Better Serve Bay Area  
residents**



# Delivering Funding and Policy



**A \$100bn  
investment in a  
Regional Transit  
Network.**

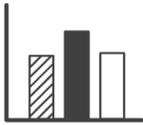


**Fast, Frequent,  
Reliable Transit  
Throughout the  
Nine County  
Bay Area**

# Comprehensive outreach campaign



9 Focus Groups



2 Region-wide Polls



Online Survey



400+ Stakeholder Meetings



Town Halls Across Region

## Regular meetings with:

County Transportation Agencies

Elected Officials (MTC, Cities)

Environmental Groups

Equity & Transit Advocacy Orgs

Affordable Housing Groups

# What we heard



## People:



Know the Bay Area is in a transportation crisis



Know that transforming transit is the solution



Willing to pay for transformational change



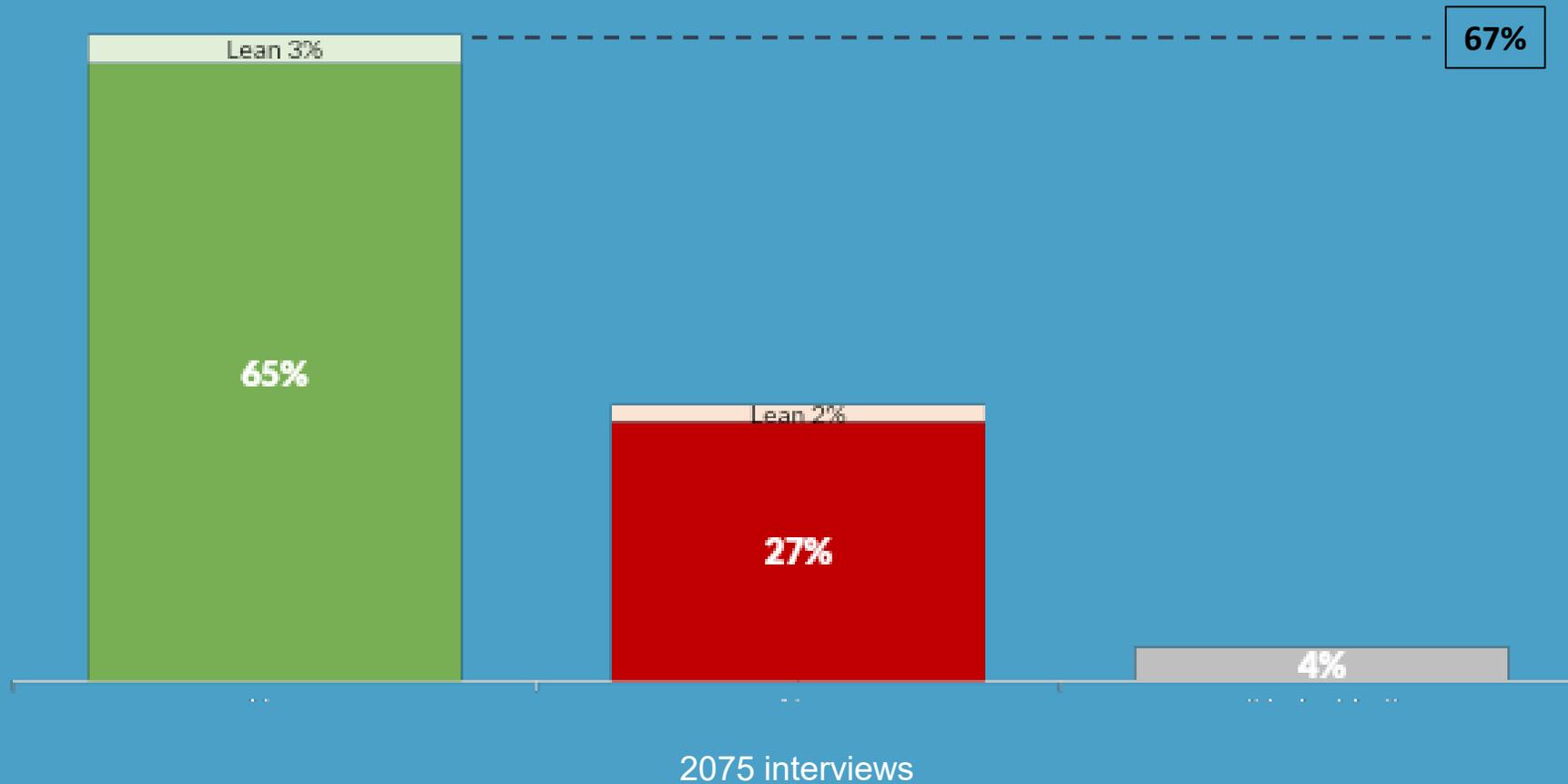
Want outcomes—fast, reliable, affordable, and integrated transit



Show little enthusiasm for specific projects, especially megaprojects



# 1% Sales Tax increase to transform transit polls at 67% support



## The most equitable transportation revenue measure in Bay Area history



Shield low income families from the sales tax increase with a **Sales Tax Fairness Credit**



Exploring a mandate requiring the **region's employers to invest in sustainable commutes for millions of workers**



Provide **massively discounted transit fares to students, seniors, and low-income riders** on a permanent basis



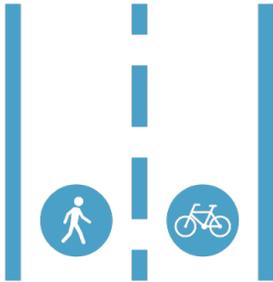
## All communities receive their share of FASTER’s transformative benefits:



Each commute shed will receive billions of dollars in investment.



Each transit operator will receive guaranteed investments (including money for staff) to support local transit service and connecting communities to FASTER.



Each county will receive guaranteed investments to support safe walking, biking and micromobility use.



## Projects funded for the FASTER Network should:



**deliver transit that is competitive with driving alone**

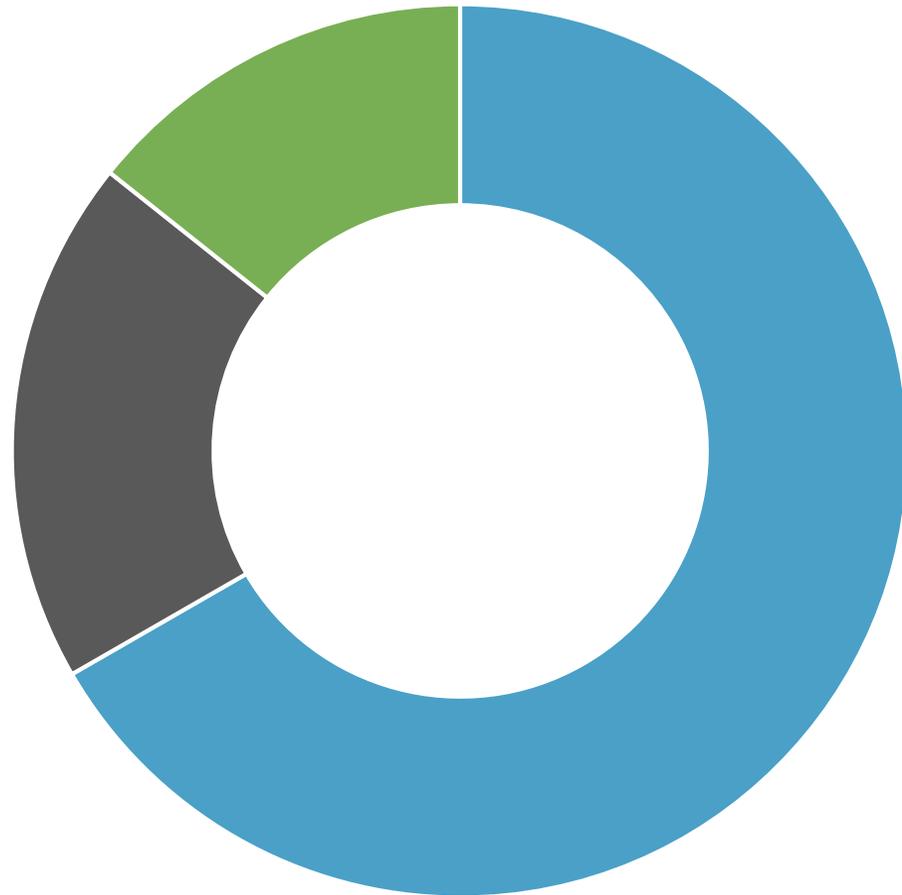


**deliver transformative outcomes, based on objective performance metrics**



**be a good value for money**

# Draft Expenditure Plan



- 1. FASTER Transit Network Build Out & Operations
- 2. Connect to the FASTER Transit Network
- 3. Make Network Affordable & Seamless

+ 4. Employer-Funded Sustainable Commute Subsidies

# Potential Prioritization Framework for FASTER Network Investments



**- Cost effectiveness**



**- Increases speed, reliability, and frequency of transit**



**- Seamless connection to the FASTER network**



**- Reduces vehicle miles traveled and greenhouse gas emissions**



**- Connections for disadvantaged communities**



**- Connections to communities with greater current and planned population densities, employment densities, and transit**



**- Reduces or mitigates impacts on the natural environment**

|  |   |   |
|--|---|---|
| <b>Strategy 1:</b><br><b>Build out and operate the FASTER Regional Transit Network</b> | <b>Regional Network Build-Out &amp; Operations</b>                  | Developing, building, operating and maintaining the regional transit network; providing sustainable access to transit stations; ensuring the resiliency of the regional transit network including natural infrastructure; and transit priority features including bus lanes and traffic light synchronization to allow for greater transit speed and reliability. |
|  | <b>Express Bus Network Build-Out &amp; Operations</b>               | All eligible uses described above that are focused on supporting regional express bus service including new transit stations and park and ride lots are allowable expenditures, as well as managed lanes on which the regional transit network operates. This includes conversion of existing lanes to Express Lanes, which this bill will authorize.             |
| <b>Strategy 2:</b><br><b>Develop Connections to FASTER</b>                             | <b>Local Transit Connections</b>                                    | Operating and maintaining local transit systems, including paratransit services, flexible transit, school-focused public transit service, bus priority signals.   |
|  | <b>Active Transportation &amp; Micromobility</b>                    | Bicycle and pedestrian infrastructure with a focus on building complete active transportation networks to improve safety and address known hazards, Bicycle parking including operation of staffed bike stations. Micromobility integration, discounts.   |
|  | <b>Transportation Innovation, Carpool and Vanpool</b>               | Program to take advantage of emerging technologies and to expand carpool and vanpool programs to increase access to the FASTER network and key destinations.  |
|  | <b>Local Community Safety and Sustainability</b>                    | Street repaving projects that meet complete streets criteria. Construction and maintenance of active transportation facilities. Installation of electric vehicle charging stations. Signal timing and intersection improvements, School buses, Safe Routes to Schools programs and projects.  |
| <b>Strategy 3:</b><br><b>Create an Affordable and Seamless Network</b>                 | <b>Bay Area Sales Tax Fairness Credit</b>                           |   |
|  | <b>Means-Based, Student, &amp; Integrated Fares</b>                 |   |
|  | <b>Regional Coordination to Plan and Operate a Seamless Network</b> |   |
|  | <b>Integrated Customer Experience</b>                               |   |
|  | <b>Workforce Development and Project Delivery</b>                   |   |
|  | <b>Community Benefit and Displacement Prevention Fund</b>           |   |

|  |   |   |
|--|---|---|
| Strategy 1:<br>Build out and operate the FASTER Regional Transit Network | Regional Network Build-Out & Operations   | <b>Regionally competitive fund.</b> Over forty years, each county would be guaranteed a certain level of transportation benefit from Strategy 1 (e.g. 80%) relative to the proportion of their sales tax receipts |
|  | Express Bus Network Build-Out & Operations  | <b>Regionally competitive fund.</b> Funding from this program would be combined and counted with each county's transportation benefits for Strategy 1.  |
| Strategy 2:<br>Develop Connections to FASTER                             | Local Transit Connections   | <b>100%</b> of funds to local transit agencies. Returned to source by county based on sales tax receipts then divided between agencies in the county based on population served (using the TDA formula)           |
|  | Active Transportation & Micromobility   | <b>80%</b> to County Congestion Management Agencies<br><b>20%</b> distributed by MTC for projects of regional significance  |
|  | Transportation Innovation, Carpool and Vanpool                                    | <b>75%</b> distributed by MTC<br><b>25%</b> to County Congestion Management Agencies  |
|  | Local Community Safety  | <b>100%</b> to local jurisdictions based on county sales tax receipts that are then divided by population of the county   |
| Strategy 3:<br>Create an Affordable and Seamless Network                 | <b><i>The programs below will all be managed at the regional scale by MTC</i></b> |   |
|  | Means Based, Student, & Integrated Fares  |   |
|  | Regional Coordination to Plan and Operate a Seamless Network                      |   |
|  | Integrated Customer Experience  |   |
|  | Workforce Development and Project Delivery  |   |
|  | Community Benefit and Displacement Prevention Fund                                |   |

# FASTER Strategy 1: Transit Network Build Out & Operations



**upgrade existing transit lines**



**develop new transit lines**

# 1. FASTER Transit Network Build Out and Operations



## **Uses that support a Regional Express Bus service**

- Managed lanes for the operation of express bus service
- Expansion of Park & Ride network
- Conversion of existing lanes to Express Lanes



## **Resiliency of the Regional Transit Network**

- Develop, Build, Operate, and Maintain a regional transit network
- Traffic light synchronization and bus priority for better speeds and reliability
- Natural infrastructure and nature-based solutions
- Vulnerable parts of the system will be made resilient to sea level rise and climate change

## 2. Connections to the FASTER Transit Network



### **Enhance Local Transit Connections**

- Faster, more reliable service connecting communities to regional transit and jobs



### **Active Transportation**

- Complete, connected bike & pedestrian networks
- Connect communities to FASTER Transit Network, jobs, schools and



### **Community Safety and Sustainability**

- Funding for local street repaving
- Building electric vehicle and electric bus charging stations
- School Bus and Paratransit funding
- Investment in innovative and emerging transportation technologies



### **Carpools and Vanpools**

- Incentives and funds for expansion of carpool or vanpool programs

# 3. Seamless & Affordable Network



- Sales Tax Fairness Credit



- Means-based, senior, & student fares



- Funding integrated fares & seamless customer experience



- Funding construction & operations workforce development



- Funding a Project Delivery & Operations Excellence Center



- Funding and empowering service planning & coordination to ensure the FASTER Network operates as a single, seamless system



- Community Benefit and Displacement Prevention Fund

# Transforming how we do Transit



**Supercharge project  
delivery reducing cost and  
delays**

- Streamline Process

- Transit Construction  
Center of Excellence

**Enable transit work  
as one regional  
network:**

- Seamless customer experience across transit operators
- Regional network planned at the regional scale

## 4: Employer-Funded Sustainable Commute Subsidies



**A potential mandate requiring the region's large employers to invest in the sustainable commutes of their workers**



# Join Us

*Learn more and take our survey at [www.FASTERBayArea.org](http://www.FASTERBayArea.org)*

*Contact us at [Info@FASTERBayArea.org](mailto:Info@FASTERBayArea.org)*

# Potential Min. Standards for FASTER Network Investments



**- Rapid = frequencies of 15 minutes or less in most places  
= competitive with or better than solo driving (during peak)**



**- Reliable = Out of traffic (or prioritized over it)**



**- Networked = synched scheduling and short wait times; shared hub stations; uniform fare system, FASTER branded wayfinding**



**- Sustainable = congestion reducing (decrease vehicle miles traveled), sea level rise-ready**



**- Fully Funded = Funding for project construction & operations identified 4 years after first FASTER funding commitment, and before project construction funds released**



**- Efficiently Delivered = Project adopts best-practices for project delivery / operations excellence**

## 2: Connections to the FASTER Transit Network



**Local Transit: Service connecting communities to FASTER Transit Network**



**Active Transportation: Complete, connected bike & pedestrian networks, connecting communities to FASTER Transit Network, as well as jobs, schools and parks**



**Regional Transportation Innovation: Investments in emerging transportation technologies to increase access to the FASTER network**



**Local Street Safety and Sustainability: Funding for local street repaving, building electric vehicle charging stations, school buses, and paratransit**



**Carpools and Vanpools: Provide incentives and fund existing programs to encourage commuters to join carpools or vanpools.**