



Benefits for All Types of Transportation

About the Measure

20-year ¼-cent sales tax extension for transportation - not a tax increase.

Data driven expenditure plan has been vetted through extensive stakeholder outreach to help all modes of transportation.

Cost effective for most residents, typical cost is \$62/year or \$5/month.

Cannot be taken away by State or other entities. Only changed by the voters.



Provides \$10M each year to pave roads - doubling the amount of local funds.



More than doubles the amount of local money going to local bus service.



More than quadruples local funding for bike and pedestrian projects.



Dedicates funds to improve alternatives to cars and fight climate change.



Provides opportunity for public projects to create good, local jobs.



Dedicates funds to first/last mile connections for public transit.



Urges use of technology to ensure safety and reliability, not just infrastructure.



Dedicates funds to fare free transit for students and seniors.



Dedicates funds to travel demand programs for alternatives to single occupant cars.



Requires road projects to include bike and pedestrian elements.



Specifies projects are subject to CEQA for VMT and GHG reduction.



Requires projects to use best practices for bikeway design.



Requires paving projects to consider methods that reduce GHG emissions.

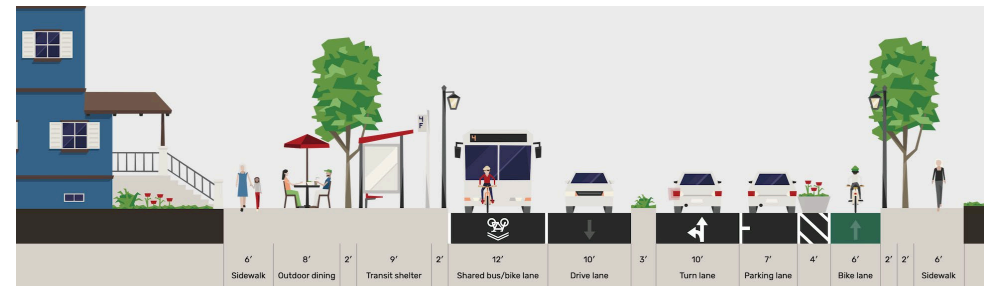
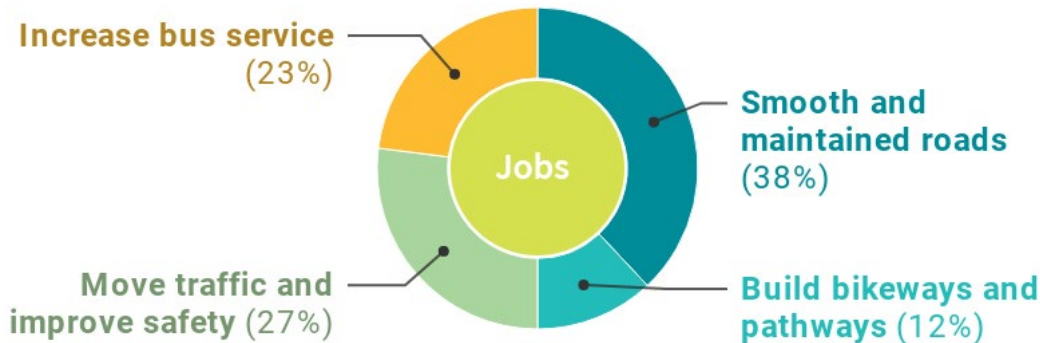


Ensures no delay in getting projects ready to go for construction.



Requires Cities and County to maintain the same level of local money they currently spend on transportation.

Funding by Category



City of Healdsburg – Go Sonoma Sample Projects and Funding Splits

Potential projects will be identified and prioritized by each city and the County when a call for projects is issued for the Move Traffic and Improve Safety and Build Bikeways and Pathways programs. Sample projects are included in Moving Forward 2050, our Comprehensive Transportation Plan, found at: scta.ca.gov/2050

This list does not guarantee funding for a project. All projects are subject to a competitive process.



City of Healdsburg – Sample Projects to Move Traffic and Improve Safety	Project Cost (\$M)
Dry Creek Road Improvements	\$7.0
Healdsburg Avenue Complete Street Improvement Powell to N City Limit	\$9.5
Healdsburg Avenue-Mill Street Improvements	\$2.0
Healdsburg Plaza Streetscape Rehabilitation	\$2.2
US-101 Central Healdsburg Off-ramp Improvements (Roundabout)	\$10.0

City of Healdsburg – Sample Bikeway and Pathway Projects	Project Cost (\$M)
Grove Street Neighborhood Plan Implementation - Complete Streets	\$2.5
Foss Creek Segments 9 & 10	\$3.5

Annual Transit Agency Funding

Operators	Maintain and Expand Service	Reimbursement
Petaluma Transit	\$582,000	
Santa Rosa CityBus	\$1,642,000	Fare free rides and commuter benefits
Sonoma County Transit	\$2,457,000	

Annual Pothole Fund

Jurisdiction	Split (Population / Road Mile)	Estimated Annual Sales Tax Funding
Cloverdale	1.59%	\$157,000
Cotati	1.27%	\$126,000
Healdsburg	2.18%	\$216,000
Petaluma	9.78%	\$967,000
Rohnert Park	6.24%	\$616,000
Santa Rosa	28.15%	\$2,781,000
Sebastopol	1.28%	\$126,852
Sonoma	1.84%	\$182,000
Windsor	4.61%	\$456,000
County	43.04%	\$4,253,000



More Information: scta.ca.gov/GoSonoma