



## Benefits for All Types of Transportation

### About the Measure

20-year ¼-cent sales tax extension for transportation - not a tax increase.

Data driven expenditure plan has been vetted though extensive stakeholder outreach to help all modes of transportation.

Cost effective for most residents, typical cost is \$62/year or \$5/month.

Cannot be taken away by State or other entities. Only changed by the voters.



Provides \$10M each year to pave roads - doubling the amount of local funds.



More than doubles the amount of local money going to local bus service.



More than quadruples local funding for bike and pedestrian projects.



Dedicates funds to improve alternatives to cars and fight climate change.



Provides opportunity for public projects to create good, local jobs.



Dedicates funds to first/last mile connections for public transit.



Urges use of technology to ensure safety and reliability, not just infrastructure.



Dedicates funds to fare free transit for students and seniors.



Dedicates funds to travel demand programs for alternatives to single occupant cars.



Requires road projects to include bike and pedestrian elements.



Specifies projects are subject to CEQA for VMT and GHG reduction.



Requires projects to use best practices for bikeway design.



Requires paving projects to consider methods that reduce GHG emissions.

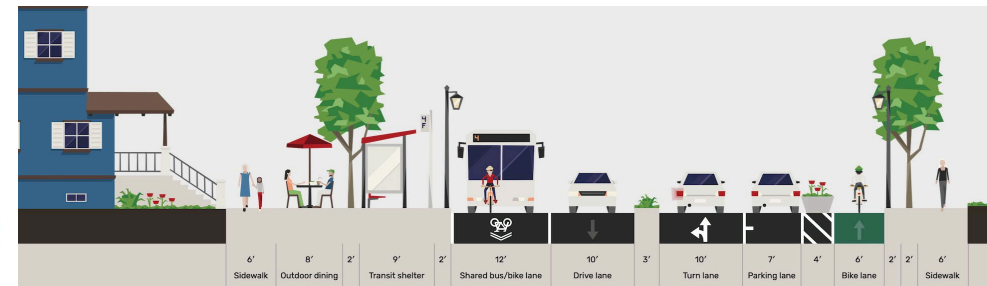
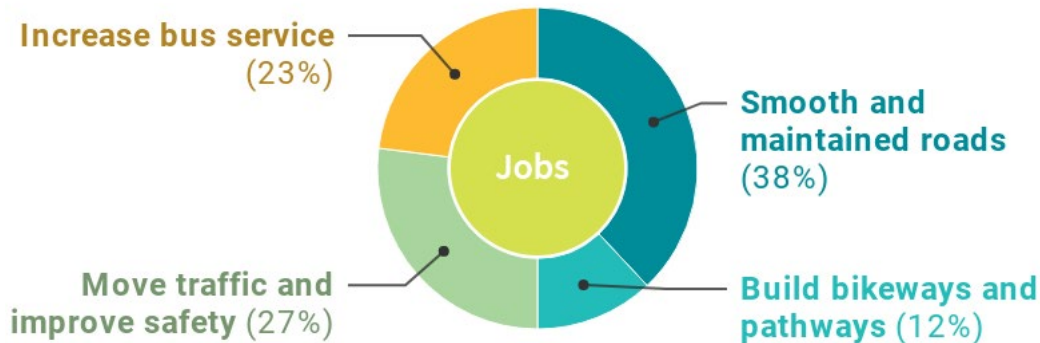


Ensures no delay in getting projects ready to go for construction.



Requires Cities and County to maintain the same level of local money they currently spend on transportation.

### Funding by Category



# City of Santa Rosa – Go Sonoma Sample Projects and Funding Splits

Potential projects will be identified and prioritized by each city and the County when a call for projects is issued for the Move Traffic and Improve Safety and Build Bikeways and Pathways programs. Sample projects are included in Moving Forward 2050, our Comprehensive Transportation Plan, found at: [scta.ca.gov/2050](http://scta.ca.gov/2050)

*This list does not guarantee funding for a project. All projects are subject to a competitive process.*

City of Santa Rosa – Sample Projects to Move Traffic and Improve Safety	Project Cost (\$M)
Chanate Road - Resiliency Corridor	\$12.5
Downtown Connectivity to Support Housing Density Intensification	\$25.0
Fulton Road Interchange @ Hwy 12 - Phase 2	\$50.0
Hwy 101 Corridor Interchange Improvements	\$98.0
Southeast Santa Rosa Multi Modal Resiliency Corridor Enhancement – Road	\$66.0

City of Santa Rosa – Sample Bikeway and Pathway Projects	Project Cost (\$M)
Citywide Bikeways and pathways Projects 1st Phase - Plan Update	\$6.0
Climate Adaptation Technology Innovation Transport Initiatives	\$6.5
East West Bikeways and pathways Connections	\$24.0
Southeast Greenway Multi Use Path and Crossings	\$20.0
Southeast Santa Rosa Multi Modal Resiliency Corridor Enhancement - Bike/Ped	\$18.0

## Annual Transit Agency Funding

Operators	Maintain and Expand Service	Reimbursement
Petaluma Transit	\$582,000	Fare free rides and commuter benefits
<b>Santa Rosa CityBus</b>	<b>\$1,642,000</b>	
Sonoma County Transit	\$2,457,000	

## Annual Pothole Fund

Jurisdiction	Split (Population / Road Mile)	Estimated Annual Sales Tax Funding
Cloverdale	1.59%	\$157,000
Cotati	1.27%	\$126,000
Healdsburg	2.18%	\$216,000
Petaluma	9.78%	\$967,000
Rohnert Park	6.24%	\$616,000
<b>Santa Rosa</b>	<b>28.15%</b>	<b>\$2,781,000</b>
Sebastopol	1.28%	\$127,000
Sonoma	1.84%	\$182,000
Windsor	4.61%	\$456,000
County	43.04%	\$4,253,000



More Information: [scta.ca.gov/GoSonoma](http://scta.ca.gov/GoSonoma)

