Keeping Sonoma County Moving for You

Highway 101 Widening
Better Roads & Streets
Improved Transit Services

To learn more, visit scta.ca.gov

Versión en español disponible aquí: scta.ca.gov/es
Over $300M invested in Sonoma County transportation – In 2004, Sonoma County voters passed Measure M, a 20-year, 1/4-of-one cent sales tax that has invested hundreds of millions of dollars in widening Hwy 101 throughout Sonoma County, improving local roads, streets and transit services, and investing in bicycle/pedestrian pathways.

Local match attracts outside funding – The funds secured from Measure M have enabled Sonoma County to become a “self-help” county, making us better positioned to secure state and federal matching dollars. For every $1 in local funds raised, an additional $5 in outside funds was secured to build key projects such as the Hwy 101 widening.

Independent oversight keeps projects on track – The SCTA has representatives from each of the cities and the County; as well as a citizens committee and annual audits. Examples of projects completed with Measure M:

- Old Redwood Highway interchange
- Steele Lane interchange
- Airport Blvd. interchanges
- Safe Routes to School
- Street Smart Sebastopol
- Copeland Creek Trail
- Central Sonoma Valley Trail
- Petaluma River Trail
- Bodega Bay Trail
- Foss Creek Trail
- New bus purchases
- Widening Hwy 101 from Petaluma to Windsor

All funds raised and spent from Measure M have always been under local control, subject to annual audits and under independent oversight to ensure all funds are invested as promised.

Continues local funding for Transportation

Renewal proposed to continue local improvements – Earlier this summer, the Sonoma County Transportation Authority’s Board of Directors voted to place a measure on the ballot to extend the Measure M sales tax funding for an additional 20 years with no increase in existing sales tax rates.

Highway 101 widening fully funded – The existing Measure M sales tax dollars focused primarily on fully funding the Highway 101 widening project. The last phase of the project, through the City of Petaluma, has all funding in place to finish a 3-lane freeway from Windsor to the county line by 2022.

What’s next – If the Go Sonoma Act is authorized by voters, the SCTA would start working on new projects immediately. Future sales tax dollars would shift to local projects in the following categories:

- 38% Smooth & Maintain Roads
- 27% Move Traffic & Improve Safety
- 12% Build Bikeways & Pathways
- 23% Increase Bus Service
- Would provide $10 million each year to repave roads; doubling the amount of available local funds
- Would more than double the amount of local money going to bus service
- Would fund projects that move traffic and improve safety for vehicles, bicycles and pedestrians
- Would more than triple local funding for bike and pedestrian projects

To learn more, visit scta.ca.gov/GoSonoma

SUMMARY OF MEASURE M FUNDS

<table>
<thead>
<tr>
<th>Funding Category</th>
<th>Measure M funds dedicated to Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roads</td>
<td>$114,000,000</td>
</tr>
<tr>
<td>Highway 101</td>
<td>$146,000,000</td>
</tr>
<tr>
<td>Transit</td>
<td>$47,000,000</td>
</tr>
<tr>
<td>Bike/Pedestrian</td>
<td>$14,000,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$321,000,000</strong></td>
</tr>
</tbody>
</table>

Source: Sonoma County Transportation Authority scta.ca.gov/MeasureM

Election: Nov-04  Effective: Apr-05  Expires: Mar-25

Measure M - 1/4% FOR 20 YEARS

Election: Nov-20  Effective: Apr-25  Expires: Mar-45

GO SONOMA ACT - 1/4% FOR 20 YEARS

Allows New Projects to Get Started
Making Big Investments in Transportation

Over $300M invested in Sonoma County transportation - In 2004, Sonoma County voters passed Measure M, a 20-year, 1/4-of-one cent sales tax that has invested hundreds of millions of dollars in widening Hwy 101 throughout Sonoma County, improving local roads, streets and transit services, and investing in bicycle/pedestrian pathways.

Local match attracts outside funding - The funds secured from Measure M have enabled Sonoma County to become a “self-help” county, making us better positioned to secure state and federal matching dollars. For every $1 in local funds raised, an additional $5 in outside funds was secured to build key projects such as the Hwy 101 widening.

Independent oversight keeps projects on track - The SCTA has representatives from each of the cities and the County; as well as a citizens committee and annual audits. Examples of projects completed with Measure M:

- Old Redwood Highway interchange
- Steele Lane interchange
- Airport Blvd. interchanges
- Safe Routes to School
- Street Smart Sebastopol
- Copeland Creek Trail
- Central Sonoma Valley Trail
- Petaluma River Trail
- Bodega Bay Trail
- Foss Creek Trail
- New bus purchases
- Widening Hwy 101 from Petaluma to Windsor

SUMMARY OF MEASURE M FUNDS

<table>
<thead>
<tr>
<th>Funding Category</th>
<th>Measure M funds dedicated to Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roads</td>
<td>$114,000,000</td>
</tr>
<tr>
<td>Highway 101</td>
<td>$146,000,000</td>
</tr>
<tr>
<td>Transit</td>
<td>$47,000,000</td>
</tr>
<tr>
<td>Bike/Pedestrian</td>
<td>$14,000,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$321,000,000</strong></td>
</tr>
</tbody>
</table>

Source: Sonoma County Transportation Authority scta.ca.gov/MeasureM

All funds raised and spent from Measure M have always been under local control, subject to annual audits and under independent oversight to ensure all funds are invested as promised.

Continues local funding for Transportation

Renewal proposed to continue local improvements - Earlier this summer, the Sonoma County Transportation Authority’s Board of Directors voted to place a measure on the ballot to extend the Measure M sales tax funding for an additional 20 years with no increase in existing sales tax rates.

Highway 101 widening fully funded - The existing Measure M sales tax dollars focused primarily on fully funding the Highway 101 widening project. The last phase of the project, through the City of Petaluma, has all funding in place to finish a 3-lane freeway from Windsor to the county line by 2022.

What’s next - If the Go Sonoma Act is authorized by voters, the SCTA would start working on new projects immediately. Future sales tax dollars would shift to local projects in the following categories:

- Would provide $10 million each year to repave roads; doubling the amount of available local funds
- Would more than double the amount of local money going to bus service
- Would fund projects that move traffic and improve safety for vehicles, bicycles, and pedestrians
- Would more than triple local funding for bike and pedestrian projects

38% Smooth & Maintain Roads
27% Move Traffic & Improve Safety
12% Build Bikeways & Pathways
23% Increase Bus Service

To learn more, visit scta.ca.gov/GoSonoma
Go Sonoma Dedicated Funding
SCTA is placing a measure on the ballot to extend Measure M sales tax funding with no increase in existing sales tax rates. If the Go Sonoma Act is authorized by voters, the SCTA would start working on new projects immediately.

**Move Traffic and Improve Safety - $7.0 Million Annually**
Would fund projects that alleviate traffic congestion and improve safety for vehicles, bicycles and pedestrians.

**Bikeway and Pathway Projects - $3.1 Million Annually**
Would more than triple local funding for bike and pedestrian projects.

**Annual Transit Agency Funding - $6.0 Million Annually**

<table>
<thead>
<tr>
<th>Operators</th>
<th>Maintain &amp; Expand Service</th>
<th>Reimbursement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Petaluma Transit</td>
<td>$582,000</td>
<td>Fare free rides</td>
</tr>
<tr>
<td>Santa Rosa CityBus</td>
<td>$1,642,000</td>
<td>&amp;</td>
</tr>
<tr>
<td>Sonoma County Transit</td>
<td>$2,457,000</td>
<td>commuter benefits</td>
</tr>
</tbody>
</table>

**Annual Pothole Fund**
$9.9 Million Annually to Smooth and Maintain Roads

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>Split (Population/Road Mile)</th>
<th>Estimated Annual Sales Tax Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cloverdale</td>
<td>1.59%</td>
<td>$157,000</td>
</tr>
<tr>
<td>Cotati</td>
<td>1.27%</td>
<td>$126,000</td>
</tr>
<tr>
<td>Healdsburg</td>
<td>2.18%</td>
<td>$216,000</td>
</tr>
<tr>
<td>Petaluma</td>
<td>9.78%</td>
<td>$967,000</td>
</tr>
<tr>
<td>Rohnert Park</td>
<td>6.24%</td>
<td>$616,000</td>
</tr>
<tr>
<td>Santa Rosa</td>
<td>28.15%</td>
<td>$2,781,000</td>
</tr>
<tr>
<td>Sebastopol</td>
<td>1.28%</td>
<td>$127,000</td>
</tr>
<tr>
<td>Sonoma</td>
<td>1.84%</td>
<td>$182,000</td>
</tr>
<tr>
<td>Windsor</td>
<td>4.61%</td>
<td>$456,000</td>
</tr>
<tr>
<td>County</td>
<td>43.04%</td>
<td>$4,253,000</td>
</tr>
</tbody>
</table>

**Community Benefits for Sonoma County**
Potential projects would be identified and prioritized by each city and the County when a call for projects is issued for the Move Traffic and Improve Safety and Build Bikeways and Pathways programs. Sample projects are included in Moving Forward 2050, the SCTA’s Comprehensive Transportation Plan, found at: scta.ca.gov/2050

**Sonoma County Transportation Authority**

To learn more, visit scta.ca.gov/GoSonoma