



SONOMA COUNTY TRANSPORTATION AUTHORITY

Keeping Sonoma County Moving for You

**Highway 101
Widening**

**Better Roads &
Streets**

**Improved
Transit Services**

To learn more, visit scta.ca.gov

Versión en español disponible aquí: scta.ca.gov/es





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Making Big Investments in Transportation

Over \$300M invested in Sonoma County transportation - In 2004, Sonoma County voters passed Measure M, a 20-year, 1/4-of-one cent sales tax that has invested hundreds of millions of dollars in widening Hwy 101 throughout Sonoma County, improving local roads, streets and transit services, and investing in bicycle/pedestrian pathways.

Local match attracts outside funding - The funds secured from Measure M have enabled Sonoma County to become a “self-help” county, making us better positioned to secure state and federal matching dollars. For every \$1 in local funds raised, an additional \$5 in outside funds was secured to build key projects such as the Hwy 101 widening.

Independent oversight keeps projects on track - The SCTA has representatives from each of the cities and the County; as well as a citizens committee and annual audits. Examples of projects completed with Measure M:

- Old Redwood Highway interchange
- Steele Lane interchange
- Airport Blvd. interchanges
- Safe Routes to School
- Street Smart Sebastopol
- Copeland Creek Trail
- Central Sonoma Valley Trail
- Petaluma River Trail
- Bodega Bay Trail
- Foss Creek Trail
- New bus purchases
- Widening Hwy 101 from Petaluma to Windsor



SUMMARY OF MEASURE M FUNDS

Funding Category	Measure M funds dedicated to Projects
Roads	\$ 114,000,000
Highway 101	\$ 146,000,000
Transit	\$ 47,000,000
Bike/Pedestrian	\$ 14,000,000
TOTAL	\$ 321,000,000

Source: Sonoma County Transportation Authority scta.ca.gov/MeasureM

All funds raised and spent from Measure M have always been under local control, subject to annual audits and under independent oversight to ensure all funds are invested as promised.



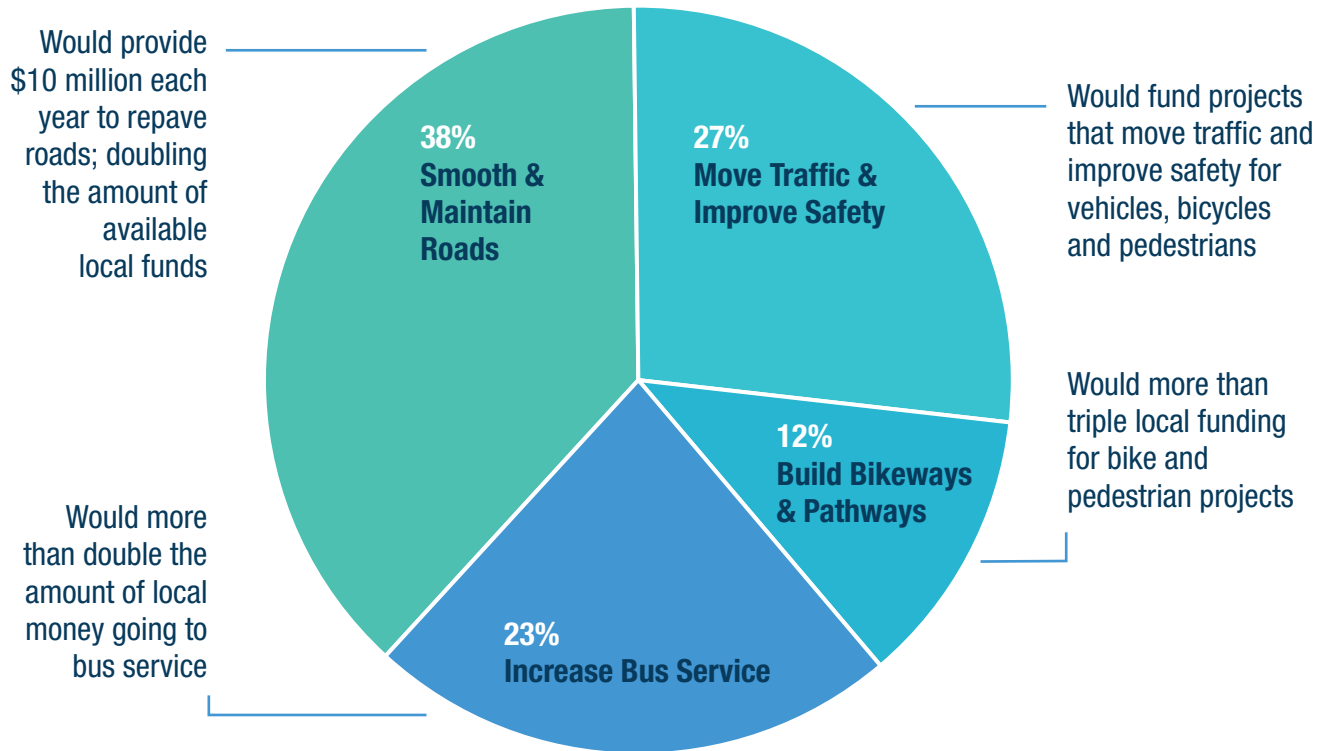


Continues local funding for Transportation

Renewal proposed to continue local improvements - Earlier this summer, the Sonoma County Transportation Authority's Board of Directors voted to place a measure on the ballot to extend the Measure M sales tax funding for an additional 20 years with no increase in existing sales tax rates.

Highway 101 widening fully funded - The existing Measure M sales tax dollars focused primarily on fully funding the Highway 101 widening project. The last phase of the project, through the City of Petaluma, has all funding in place to finish a 3-lane freeway from Windsor to the county line by 2022.

What's next - If the Go Sonoma Act is authorized by voters, the SCTA would start working on new projects immediately. Future sales tax dollars would shift to local projects in the following categories:



Allows New Projects to Get Started



To learn more, visit scta.ca.gov/GoSonoma



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Go Sonoma Dedicated Funding & Example Projects

SCTA is placing a measure on the ballot to extend Measure M sales tax funding with no increase in existing sales tax rates. If the Go Sonoma Act is authorized by voters, the SCTA would start working on new projects immediately.

Annual Road Repair/Pothole Fund

\$216,000 would be dedicated to the City of Healdsburg for paving projects and fixing potholes each year. \$10 million countywide would go to fix roads.

Annual Transit Agency Funding

\$2.45 million for Sonoma County Transit to maintain and expand service while supporting fare-free rides for seniors, students and low-income populations as well as commuter benefits. \$6 million would go to improve bus service countywide.

Healdsburg Projects – Potential projects would be identified and prioritized by each city and the County when a call for projects is issued for the Move Traffic and Improve Safety and Build Bikeways and Pathways programs. A full list of example projects can be found at scta.ca.gov/GoSonoma.

City of Healdsburg

Example Projects to Move Traffic and Improve Safety

Dry Creek Road Improvements

Healdsburg Avenue Complete Street Improvement Powell to N City Limit

Healdsburg Avenue-Mill Street Improvements

Healdsburg Plaza Streetscape Rehabilitation

US-101 Central Healdsburg Off-ramp Improvements (Roundabout)

City of Healdsburg

Example Bikeway and Pathway Projects

Grove Street Neighborhood Plan Implementation - Complete Streets

Foss Creek Segments 9 & 10

*The examples above do not guarantee funding for a project.
All projects are subject to a competitive process.*

