

Transit – Technical Advisory Committee

MEETING AGENDA

Please Note: The SCTA/RCPA Business Office is closed, and this meeting will be conducted entirely by teleconference pursuant to the provisions of the Governor’s Executive Orders N-29-20 and N-35-20, suspending certain requirements of the Ralph M. Brown Act. T-TAC members will be teleconferencing into the T-TAC meeting. Members of the public who wish to listen to the T-TAC meeting may do so via the following Zoom link:

Join Zoom Meeting

<https://us02web.zoom.us/j/82913209122?pwd=ckxncElHWGw4dDIYeHh6cjNzeHVNQT09>

Meeting ID: 829 1320 9122

Passcode: 139588

Instructions for Public Comment: Please submit any comments in writing to Drew Nichols at drew.nichols@scta.ca.gov by 5:00pm on April 13, 2021 (please identify the agenda item related to your comment and indicate whether your comment should be read aloud or only submitted for the record).

May 12, 2021 – 10:00 a.m.

Sonoma County Transportation Authority
Meeting location: Zoom, information provided above

ITEM

1. Introductions
2. Approval of Meeting Notes: April 14, 2021 – **ACTION***
3. Future of Transit Ad Hoc update – Discussion
4. MTC Blue Ribbon Transit Recovery Task Force, Public Transit Transformation Action Plan – Discussion
5. Transit Operator updates – Discussion
6. Transit Fares, including Clipper START - Discussion
7. Comprehensive Transportation Plan (CTP) update – Discussion
8. Other Business / Comments / Announcements
9. Adjourn – **ACTION**

*Materials attached

**Materials to emailed out and posted ahead of meeting

The next **SCTA/RCPA** meeting will be held **June 14, 2021**

411 King Street, Santa Rosa, CA 95404 | 707.565.5373 | scta.ca.gov | rcpa.ca.gov

The next **T-TAC** meeting will be held **June 9, 2021**

ACCOMMODATION FOR PERSONS LIVING WITH A DISABILITY: If you have a disability that requires the agenda materials to be in an alternate format or that requires an interpreter or other person to assist you while attending this meeting, please contact SCTA/RCPA at least 72 hours prior to the meeting to ensure arrangements for accommodation. SB 343 DOCUMENTS RELATED TO OPEN SESSION AGENDAS: Materials related to an item on this agenda submitted to the Transit-Technical Advisory Committee after distribution of the agenda packet are available for public inspection in the Sonoma County Transportation Authority office at 411 King Street, during normal business hours. Pagers, cellular telephones and all other communication devices should be turned off during the committee meeting to avoid electrical interference with the sound recording system.

TO REDUCE GHG EMISSIONS: Please consider carpooling or taking transit to this meeting. For more information check www.511.org, www.GoSonoma.org

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TRANSIT TECHNICAL ADVISORY COMMITTEE MEETING NOTES

Meeting Notes of April 14, 2021

ITEM

1. Introductions

Meeting called to order by Dana Turr y at 10:02 a.m.

Committee Members: Rachel Ede, Santa Rosa CityBus; Shawn Sosa, Santa Rosa CityBus; Bryan Albee, Sonoma County Transit; Mark Hansen, Sonoma County Transit; Steven Schmitz, Sonoma County Transit; Joanne Parker, SMART; Emily Betts, SMART; David Davenport, Golden Gate Transit; Jared Hall, Petaluma Transit.

Guest: Steve Birdlebough, Sonoma County Transportation and Land Use Coalition.

Staff: Dana Turrey; Drew Nichols .

2. Approval of Meeting Notes: March 10th, 2021 – ACTION*

The committee unanimously approved the March 10, 2021 meetings notes as submitted via acclimation.

3. Regional Funding

3.1. Transportation Fund for Clean Air FY 21/22 Proposed Program – ACTION

Dana Turrey described the proposed program of projects for the TFCA FY 21/22. There was a total of five projects submitted totaling \$523,754.

Joanne Parker asked about the usage of the guaranteed ride home program.

Ms. Turrey responded that prior to COVID, it was a trickle, as expected since it was launched.

Rachel Ede added CityBus will take the formal EcoPass program to the Santa Rosa City Council and building in the emergency ride home program could be another venue to promote to the program.

David Davenport added for Golden Gate Transit the program will be important as people come back to transit, especially if commuters have flexible work schedules. All the counties that Golden Gate Transit serve have an emergency ride home program.

Ms. Ede commented further that the Cycle Track projects proposed by Santa Rosa is an exciting project. This will be the first Class 4 Cycle Track funded through this program. There are direct connections to transit via the planned bicycle and pedestrian overcrossing that will connect to SMART’s North Santa Rosa station and to the Transit Mall via Santa Rosa Avenue.

Bryan Albee moved to recommend to the SCTA Board of Directors approval of the proposed TFCA FY 21/22 program, Joanne Parker seconded.

3.2. Lifeline Cycle 6 Project Implementation Q&A and Timeline from MTC

Included for the committee’s interest.

4. Updates

4.1. Future of Transit Ad Hoc update – Discussion

Dana Turrey reported on the recent presentation to the SCTA Board of Directors on the Future of

Transit. That presentation will be given to the Blue-Ribbon Task Force.

At the last Ad Hoc meeting, there was discussion with MTC on mapping and wayfinding, to which was well received by the Ad Hoc. The three transit operators also shown a willingness to consider a unified brand approach that goes along with the mapping and wayfinding.

Joanne Parker asked who sits on the Ad Hoc committee.

Chris Rogers (Ad Hoc Chair), Susan Gorin, Logan Harvey, David Rabbitt, Sarah Gurney, and D'Lynda Fischer.

Ms. Parker further asked about the regional way finding program and to bring SMART up to date on those types of discussions.

Ms. Turrey responded that SMART and Golden Gate Transit will be part of those discussions. The Ad Hoc is still in the very early phases.

Ms. Parker commented further on the various conversations regarding wayfinding, i.e., Future of Transit Ad Hoc, Blue Ribbon Task Force, regional wayfinding activities, and whatever SMART Board of Directors direct, and wondered about the development in each phase.

Rachel Ede commented that MTC staff put together a budget of what a pilot regional wayfinding program, and spoke on the discussions at the Ad Hoc meetings. There has been more conversation on branding than wayfinding at this moment.

Ms. Ede suggested to have MTC staff speak with a larger group on this to bring everyone up to date.

David Davenport commented on the Blue-Ribbon Task Force wayfinding pilot at the El Cerrito Del Norte BART station.

4.2. MTC Blue Ribbon Transit Recovery Task Force, Public Transit Transformation Action Plan – Discussion

Dana Turrey announced the next meeting will be held on April 26th and Suzanne Smith will presenting on the Future of Transit Ad Hoc.

Joanne Parker commented on the regional fare integration proposals.

The committee continued to hold a discussion the fare proposals and ideas being entertained amongst the various committees.

4.3. Transit Operator updates – Discussion *Golden Gate Transit*

David Davenport reported Golden Gate Transit is offering free trips to those being vaccinated. Ridership has increased to about 2,000 passengers per day and are running back up service where necessary.

Mr. Davenport commented on work to adjust the alignment of Route 72 in Petaluma and on route simplification in downtown Petaluma.

Furthermore, Ferry ridership increasing to about 500 passengers per day.

Joanne Parker asked about weekend ferry service.

Mr. Davenport responded that decision might be based on the need to provide service to baseball games, however, no decision has been made yet. If it does come back, weekend service will not resemble pre-pandemic service.

Petaluma Transit

Jared Hall reported the Petaluma City Schools resumed primary school on April 12 and secondary school will resume on April 19. There will be some level of the school tripper service reintroduced until the end of the semester.

Petaluma Transit also is provided free rides to vaccine appointments.

City of Petaluma VMT committee had their third meeting this month. There will be a presentation to council on the next steps. The City will also discuss the citywide goals on April 26th.

Staff are working on acquiring a generator for electric backup during PSPS events.

Santa Rosa CityBus

Rachel Ede commented on school reopening and the increase of service to the high schools that do not have good bell time access on the regular frequencies.

Ms. Ede announced the transit electrification contract is set to be awarded and commented on Santa Rosa CityBus' Quick Strike submittal – a complete reconstruction of the Transit mall roadbed.

SMART

Joanne Parker announced Emily Betts has joined SMART.

In terms of activities on SMART, the Board of Directors are discussing their capital plan as a precursor to FY 2022 budget discussion. Staff are also discussing performance metrics with the Board and hope to adopt the metrics at the next meeting.

Ms. Parker spoke further on the upcoming MTC staff recommendation for the two Quick Strike pathway construction applications submitted by SMART. Ms. Parker described the two projects.

Ms. Parker also commented on the interest to have a discussion on Clipper START.

Emily Betts announced ridership in March has been the highest since March 2020, up 30% since February. The greatest increase was seen in youth.

Sonoma County Transit

Bryan Albee reported three electric busses have been ordered and are expected to be delivered in April 2022.

SCT is also working with schools in Rohnert Park to prepare for their return to school.

Steven Schmitz added the reintroduction of Route 26 service on the weekday only. This will run through June 4. Furthermore, SCT has begun the Short-Range Transit Plan (SRTP).

The committee briefly conversed on the SRTP within their organization.

4.4. Transit Fares, including Clipper START

David Davenport announced an upcoming fare increase; this is the last increase in the five-year cycle. However, there is one fare decrease in Sonoma County for riders as the fare structure is simplified between Marin and Sonoma Counties.

Joanne Parker asked about the Clipper 2 meetings and their expectations from the transit operators.

Ms. Parker continued speaking on multi-operators pass productions.

Ms. Ede added there are ideas being discussed and is interested to have this conversation amongst the other operators to share ideas and build a list for Clipper.

Steve Birdlebough asked if there is outreach to organizations, chambers of commerce, other groups that have other ideas that could be useful in this discussion.

Mr. Birdlebough wondered about community groups advocating for ideas.

5. Other Business / Comments / Announcements

Steve Birdlebough commented on the fact that the collaboration that goes on between operators here does not get reflected in writing someplace and asked if that is possible. It is important that the

fact this kind of collaboration becomes a model for other agencies that do not do this.

Dana Turrey announced that the admin draft of the CTP is close to being made available.

6. Adjourn

The meeting adjourned at 11:19 am.