

## Staff Report

### Issue

**To:** SCTA/RCPA Board of Directors **Meeting Date:** 2/14/22  
**From:** Janet Spilman, Director of Planning **Item Number:**  
**Subject:** SCTA Draft Comprehensive Transportation Plan

**Consent Item:**  **Regular Item:**  **Action Item:**  **Report:**

SCTA, in partnership with the Department of Health Services has developed the draft Sonoma County Vision Zero Action Plan (Action Plan), attached as Exhibit A. The final Action Plan will be brought back to this Board for approval in March, 2022.

### Recommendation

Consider providing feedback and direction to staff on the draft Action Plan.

### Advisory Committee Recommendation

In addition to the Vision Zero Advisory Committee, the Citizens Advisory Committee, the Climate Action Advisory Committee, the Technical Advisory Committee, the Bicycle & Pedestrian Advisory Committee and Planning Advisory Committee have reviewed the draft Action Plan and provided feedback.

### Alternatives Considered

None

### Executive Summary

The Sonoma County Transportation Authority and Sonoma County Department of Health (DHS) services received a Caltrans Sustainable Communities Grant to develop a Vision Zero Action Plan and Safety and Crash Data Dashboard for Sonoma County in the fall of 2019. SCTA and DHS have contracted with consultants MIG and Toole Design for public engagement and development of the Data Dashboard and the Action Plan. The Draft Action Plan has been available publicly for review since January 11, 2022. A Public Workshop was held on January 25, 2022.

### Policy Impacts / Nexus to Agency Goals

The Action Plan supports SCTA's Comprehensive Transportation Plan (CTP) goals to reduce greenhouse gas emissions and improve safety and health. The Action Plan also supports RCPA's Sonoma Climate Mobilization Strategy Drive Less Sonoma County Campaign which includes the implementation of the Action Plan. The Project will create a regional plan which recommends action for reducing non-motorized traffic fatality rates in Sonoma County

### Financial Implications

Is there a fiscal impact? Yes  No

Is there funding in the current budget? Yes  No

The funding source(s) to be used are: Caltrans Sustainable Planning Grant

### Background

In May 2019, Caltrans awarded SCTA (grantee) and DHS (sub-recipient) a \$660,000 Sustainable Communities grant for the Vision Zero Sonoma County Project.

The purpose of the Project is to build the foundation necessary to launch Vision Zero initiatives in the nine cities and the unincorporated areas of Sonoma County. The Project has three foundational principles: 1) the development of systems that will drive data informed planning; 2) collective/coordinated Vision Zero planning across municipalities; and 3) community-driven planning and engagement.

SCTA, the Department of Health Services, and representatives from local jurisdictions formed the Vision Zero Advisory Committee (membership list included in Exhibit B) to facilitate progress toward a Vision Zero Action Plan both countywide and at the local level.

SCTA serves as the lead fiscal agent and led the design, development, and implementation of the data framework, and developed the draft Action Plan. The Department of Health Services led the multi-jurisdiction Vision Zero planning process including the engagement of community members with a focus on the most vulnerable neighborhoods and populations.

### Core Principles of Vision Zero

- 1. Saving Lives:** Human life and health should be the highest priority within all aspects of transportation systems
- 2. Prevention:** Traffic deaths and severe injuries are preventable
- 3. Safe Streets:** Human error is inevitable, and transportation systems should be designed to anticipate error, so the consequence is not severe injury or death
- 4. Equity:** All people have the right to travel safely through our community and we must work to eliminate disparities in transportation safety based on income, race, ability, age, language spoken, and vehicle access

TRADITIONAL APPROACH	VIZION ZERO
Traffic deaths are INEVITABLE	Traffic deaths are PREVENTABLE
GEOGRAPHIC EQUALITY in resource allocation	EQUITABLE investment to address disparities
PERFECT human behavior	Integrate HUMAN ERROR into approach
Prevent COLLISIONS	Focus on FATAL AND SEVERE INJURY CRASHES
INDIVIDUAL responsibility, enforced through TRAFFIC STOPS	COLLECTIVE RESPONSIBILITY based on SAFE SYSTEMS approach

## The Vision Zero Storymap Data Dashboard <sup>1</sup>

Vision Zero takes a data-driven approach to understanding the systemic factors behind traffic deaths and injuries. Analyzing crash data is one of the best ways to understand how and where people are severely injured or killed while traveling in Sonoma County. Guided by the Vision Zero Data Subcommittee and developed by SCTA and Toole Design, the Vision Zero Storymap provides information on crashes in Sonoma County and the Data Dashboard provides a more detailed view of the underlying crash data. Both the Storymap and the Data Dashboard will be updated by SCTA staff on at least an annual basis to incorporate the latest crash data.



## Engagement

Staff worked closely with members of the Vision Zero Advisory Committee. In addition to guiding policy and providing local context, the Advisory Committee has been a tremendous asset in promoting the Vision Zero effort. They are the first line of engagement.

The Vision Zero Action Plan team solicited feedback from the public through two large community surveys, three focus groups, a community workshop, and presentations during public meetings of transportation-related public boards.

Throughout the project Vision Zero staff have attended public board meetings to provide project updates and solicit feedback. Meetings attended include the Bike and Pedestrian Advisory Committees of the county and jurisdictions, SCTA Advisory Committees (all), Area Agency on Aging Transportation Committee, and presentations as requested.

<sup>1</sup> <https://storymaps.arcgis.com/stories/3199b07e942445068213291c6acbc4f0>

The Draft Action Plan was released on January 11 at the Vision Zero Advisory Committee and has been available online since then. It was the topic of the Public Workshop, held virtually on January 25 at 6pm. Vision Zero staff are conducting 1-on1 interviews continue with key implementers to solicit feedback on the Draft Action Plan, which continues as of this writing. A report summarizing Vision Zero Engagement will be included in the final Action Plan.

Information and ideas received through the outreach have been added to the content of the Draft Action Plan. The version before you represents all input as of January 28. Comments are welcome until February 21, 2022, so we may bring a Final Draft Action Plan for your approval on March 14.

### **Sample Resolution for cities and the County**

A draft resolution for each City/Town Council and the Board of Supervisors will be available when the Action Plan is adopted in March.

### **Schedule and Next Steps**

- Take the Pledge! <https://scta.ca.gov/vz/pledge/>

- Continued meeting with groups, committees and individual key implementers
- All comments due – **February 21, 2022**
- Anticipated adoption of Vision Zero Action Plan by SCTA – March 14, 2022

**Vision Zero Sonoma County - Advisory Committee Members EXHIBIT B**

<b>Name</b>	<b>Organization</b>
Christine Culver	Board of Supervisors District 3
Jake Buffenbarger	Caltrans
Orlando Ramirez	Caltrans District 4
Christine Jacobs	CHP
Dave Thomas (Sergeant)	CHP
Randy England (Lieutenant)	CHP
Tim Randall (Officer)	CHP
Kevin Thompson	City of Cloverdale
Eric Janzen	City of Cloverdale
JP Harries	City of Cotati
Ben Kageyama	City of Healdsburg
Larry Zimmer	City of Healdsburg
Gina Petnic	City of Petaluma
Ken Eichstaedt	City of Petaluma
Eydie Tacata	City of Rohnert Park
Jason Sampietro	City of Rohnert Park
Beatriz Guerrero Auna	City of Santa Rosa
Bjorn Griepenburg	City of Santa Rosa
Nancy Adams	City of Santa Rosa
Kari Svanstrom	City of Sebastopol
Colleen Ferguson	City of Sonoma
Kevin Anderson	Daily Acts
Frank Penry	GHD
Gary Helfrich	Permit Sonoma
Brooke Brand	Providence Hospital
Yuri Koslen	Santa Rosa City Transit
Eris Weaver	Sonoma County Bicycle Coalition
Tina Panza	Sonoma County Bicycle Coalition
Ken Tam	Sonoma County Regional Parks
Steven Schmitz	Sonoma County Transit
Steve Birdlebough	Sonoma County Transportation and Land Use Coalition
Nader Dahu	Sonoma County Transportation and Public Works
Alan Gore	St. Joseph Health
Kevin Craven	St. Joseph Health
Patty Carlson	St. Joseph Health
Alejandro Perez	Town of Windsor
Mona Ibrahim	Town of Windsor